

Minnesota Watercolor Society 2010 Juried Spring Show



“Summer Fun” by Harry Heim

Swing into Spring!

March 16 - April 30, 2010

Reception and Awards Ceremony:

Thursday, March 18, 6 - 8:30 p.m. Awards at 7 p.m.

Silverwood Gallery, Visitors Center

2500 County Road E., St. Anthony, MN

Directions at www.ThreeRiversPark.org or call 763-559-9000.

About the Judge

Greg Lipelt has aspired to a career in art ever since deciding to become an artist at the age of seven. After being named outstanding art student in the class of 1966 at Owatonna High School he served as an artist in Vietnam. He then attended the School of Associated Arts in St. Paul (now the College of Visual Arts) for two years and later earned a B.S. in Psychology from the University of Minnesota. He has made his living as a commercial artist and teacher for 35 years and has been pursuing his passion, painting for 20 years. He works primarily in watercolor and oil with an occasional acrylic and or pastel. He is a signature member of the Transparent Watercolor Society of America.

April 8 demo artist – Catherine Hearing

Catherine Hearing will be the demo artist for the April 8 meeting of the Minnesota Watercolor Society. She will be demonstrating how she pours an under-painting and how the painting develops from the initial washes on the paper. Her pouring technique allows her to achieve luminous color and smooth washes and gives each painting a unique framework from which to work.

Story continued on page 3.



“Baby’s Breath and Sunflowers”

from the President

We are rapidly approaching our Annual Spring Juried Show, "Swing into Spring", which will be held at Silverwood Gallery, St. Anthony. The Opening Reception is on Thursday, March 18, 6:00 - 8:30 p.m. Awards will be presented at 7 p.m. The show runs through April 30. I encourage all of you to come out for this show. It promises to be a wonderful exhibition. We had an amazing 154 entries for the show! Unfortunately, that means that a number of great entries had to be cut by

our juror Greg Lipelt, who picked 55 paintings for the exhibition out of 154 entries. It also means that he had a lot of work to do to pare it down to the pieces that will be hanging. And it means that the quality of the show should be very high. I am really pleased that so many of you took the opportunity to submit your paintings for the juror. If your painting was not selected for this show, please don't be discouraged. You can sign up early and show in our fall show at the Burnsville Performing Arts Center, in October.

What the response to this show did tell me, was that our digital/e-mail entry process is going very well and that most people are now feeling very comfortable with it. We will try to tweak the process and make it even smoother for next year's show. Thanks so much for your patience and understanding as we move through this transition.

Another new technological advance that we have taken is the purchase by MnWS of a video camcorder and projector. We will be using this technology, instead of the overhead mirror, for the demos at our monthly meetings and possibly during workshops. This should enable members to get a better view of our demo artists and their techniques and keep the artists from bumping their heads on the overhead mirror! It will also mean that the president won't have to haul around a mirror for every event!

I hope to see you at our opening reception. Come out and enjoy some beautiful art!

January and February Board Meeting Highlights:

- Burnsville will be the location of the Fall show
Opening day is September 23
- Members welcome to submit watercolor tips to the newsletter
- Working with Minnetonka to have our 2011 spring show
- Have demo artists recommendations for next year call Judy Haeny at 612-866-3670
- Registration for Charlotte Huntley workshop is still open
- Northstar's "Art on a Line" is May 14-16 at the State Fair Grounds
- Consider having small group, fee based, studio seminars
- 154 entries submitted for the Spring Show – 55 accepted
- Need venue ideas for watercolor shows

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April Mini Show

"The Big Melt" is the theme for the April 8 mini show. Artists who bring a painting to share get their name entered into a drawing for a prize.

Catherine Hearding’s article continued from page 1.

Color is an important consideration in each of her paintings. “There is nothing accidental about my color choices. Each color on the palette is considered in advance for its properties and characteristics. Clarity of color is one of my major concerns in a painting, so a limited palette helps me to achieve this. Many of my paintings are done with only three or four colors on the palette. This helps to create color harmony and balance. When I pour my colors, I love the way the paint creates many color transitions as it mixes and spreads across the paper. I always let my colors mix on the paper instead of mixing them on the palette. This keeps the colors fresh with more interesting variation.”

Catherine started teaching in 2002. She has been interested in color and color theory for the past decade. When asked to teach a course in color theory, she agreed and found that the more she taught, the less she seemed to know, but her paintings started to get better. “The more I experiment with color, the more exciting it becomes. There are many failures, but with each failure comes more understanding. Painting for me is a journey; I don’t know exactly where I am going, but I really do enjoy the path I’m taking.”

Catherine teaches classes in watercolor technique, and color theory and conducts workshops locally. She shows in many local and national juried shows and has won numerous awards. Her work has been published in Watercolor Magazine (summer’08) and will be published in Best of American Watermedia Vol. II, coming out this spring. She will be teaching a six session class at Silverwood Gallery, starting March 9, in conjunction with the MnWS spring show, “Swing into Spring”. For more information on these classes, go to: www.threeriversparks.org/activities/art-education.aspx. Her website is www.chearding.com.



“Beach Walk”



“Rushing Downstream”



“Ruffles and Flourishes”

MnWS NEW MEMBERS

Carole Anderson
Charles Bergh
Tom Dimock
Denise Durben

Sandra Ellyon
Cheryl Enninga
Gerald Erickson
Jan Forbes

Jean Larson
Peggy and Jerry Ohm
Clare Ritter
Jerry Ritter

Ann Sisel
Wayne Sisel
Gene Wise

We have 373 paid members.

(Check the label on your newsletter to see when your membership dues are due.)

Basic knowledge regarding copyright law

by Deb Magelssen

First of all, I want you all to know that I am not an attorney or an expert on copyright, but this is basic knowledge I'd like to share with you regarding Copyright Law. As artists, we own the copyright to all of our artwork. We own it, even for several years after our deaths. But here is something you should know if someone copies your work and is making a profit or using it without your permission. It is not worth taking them to court if you do not register your art with the Copyright Office of the Library of Congress. Without registration, you can only ask for actual damages and that is left up to the judge to decide. With registration, we have the right to file a suit, ask for statutory damages, and for the court to force the infringer to pay for all court costs and damages.

I register via online all of my web artwork and my show pieces that I have here in my studio. You can register your artwork by taking digital photographs of your work, completing the new Form CO which replaces Form VA from the website. I use the eCO form online to register my artwork, but you can do it also by U.S. Mail to the U.S. Copyright Office. Be sure to use the appropriate zip code extension 6211 to expedite processing of your claim.

I would highly advise you to read the appropriate circulars on the Copyright Office website for detailed information about how to register your artwork and the requirements for what copy or copies of your work to send. I also would advise you to send in your registration online via eCO (electronic submission) simply because it is easier, less expensive and is processed faster. It really is much easier than you may think.

The copyright website is pretty user-friendly and you can find FORM CO at the copyright website: www.copyright.gov and click on Forms.

Here's a quick tip! To create a copyright symbol from your computer, hold down Ctrl and Alt at the same time and press the letter "C." (ctrl+alt+C) Then, hold down Alt and type 0169 on the number pad and release. What magically appears is the copyright symbol: ©

Do you have a watercolor tip you'd like to share? MnWS members are encouraged to submit tips to the newsletter. Please send tips to: BrushStrokes, 10910 Quebec Ave. S., Bloomington, MN 55438 or e-mail tweyman@earthlink.net.





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From the Book Shelf

I was sorry to miss the art swap in January but Phoenix called – 72 degrees and sunny – you understand.

Thank you to Cida Smith who handled the library and sale for me. We made \$75 on the sale of books and videos. The money raised will go to the purchase of DVDs. A big thank you to those who purchased and those who donated books. I will periodically bring duplicates to sell at the meetings. Feel free to contact me with suggestions for books and DVDs.

Mary Brainard, Librarian,
brainard@q.com.



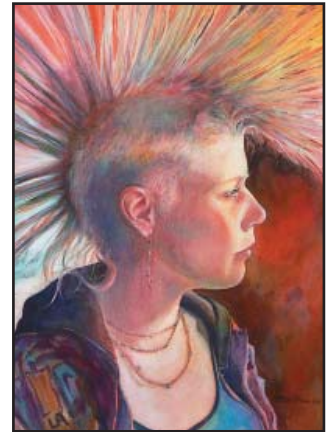
MEMBER happenings

Send member news to:

BrushStrokes, 10910 Quebec Ave. S., Bloomington, MN 55438 or e-mail tweseman@earthlink.net. Images are welcome and used as space permits.

- ▶ **Judy Lieber** was awarded First Prize for her pastel painting entitled, “Quietly Fishing” at the Lake Country Pastel Society’s show, “A Touch of Red.” Judy also has two paintings included in the faculty show at the Edina Art Center.
- ▶ A watercolor by **Terry Genesen Becker** was selected to be included in the Rockies West National 18th Annual Exhibition.
- ▶ **Catherine Hearing’s** painting “Ruffles and Flourishes” was accepted into the Watercolor Missouri National Exhibition 2010. She will be having a solo show at House of Hope Presbyterian Church on Summit Ave. in St. Paul, from March 2 - March 28.
- ▶ **Mary Brainard, Kathleen Sovel, Dianne Jandt** and many other MnWS members have work on display at the Minneapolis Institute of Arts, “Foot in the Door 4” exhibit.

- ▶ **Pat Undis** won Best of Show at the national juried show, “Arts in Harmony” in Elk River. The painting is a portrait of one of her former students.



by Pat Undis

- ▶ **Karen Knutson** won an Award of Excellence for her painting, “Time Machine”, at the national juried show, “Arts in Harmony.” She also has paintings featured in two new books; “The Artistic Touch 3,” by Chris Unwin and “Watercolor Without Boundaries,” by Karlyn Holman. Books to be released March, 2010.



- ▶ **Kathy Braud** has a painting in the national juried show, “Arts in Harmony” in Elk River.

- ▶ **Bonnie Crouch’s** “Time Machine” by Karen Knutson watercolor entitled “Going My Way?” won a Member’s Award in the national juried show, “Arts in Harmony” in Elk River.

exhibiting opportunities for MN artists

The Pennsylvania Watercolor Society 31st International Juried Exhibition

October 1 - November 14, 2010

Deadline for submission is May 31. www.pswsc.com

The Southern Colorado Watercolor Society Aquarius National Watercolor Exhibition

August 14 - October 23, 2010

Deadline for submission is May 14. www.scws.us

Prospectus for both of these exhibitions can be found on the Minnesota Watercolor’s website at www.minnesotawatercolors.com, click on the “Happenings” tab at the top of the page.

Minnesota Watercolor Society Website www.minnesotawatercolors.com

The MnWS website offers many opportunities

Not only does the MnWS website have pages for “Event Info” and “Become a Member” it also has a page for members to list their websites under “Member Links.” It also has a page for members to list workshops they are offering and awards they have currently received under the “Happenings” page. Also, view past issues of the “Newsletters” and “Recent Show Awards.”

To submit information to the MnWS website e-mail our web master at webmaster@minnesotawatercolors.com

Creative Color, a Charlotte Huntley Watercolor Workshop

May 10-14, 2010 (Monday - Friday)

Charlotte Huntley, AWS www.charlottehuntley.com

Cost: \$395 Members \$435 (Nonmembers)

The most important aspect of a painting is how to let your inventive mind plan your painting so that it will tell your individual story. All this is done before you start painting. Charlotte will present her renowned form of layered pointillism, a major part of the workshop, and how to think creatively. Reference will be made to, "Painting...a QUEST toward Xtraord!nary," which she co-authored with Judi Betts, and will be available for purchase at the workshop.

Workshop Registration

I would like to register for the following workshop

Charlotte Huntley AWS/Creative Color Workshop

May 10-14, 2010 (Mon – Fri)

Cost: \$395 Members \$435 (Nonmembers)

Deposit \$125 by April 26, 2010

Location: City of New Brighton Family Service Center

For detailed information about the artist or workshop visit our website at: www.minnesotawatercolors.com

For inquiries contact:

Kathleen Sovell, Workshop Chairperson

Phone: 612-374-3195

E-mail: JKSOVELL@comcast.net

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-Mail* _____@_____

*MnWS does not share e-mail addresses with others.

Please send fee or \$125 deposit.

Cancellations in writing must be received no later than two weeks prior to workshop to qualify for a full refund. If the workshop is cancelled, money will be promptly refunded.

Amount Enclosed: \$ _____

Make checks payable to Minnesota Watercolor Society and mail with form to:

Workshops

Susan Zinschlag

2353 Glacier Way

Hastings, MN 55033-3757

Phone: 651-437-9327

E-mail: s.m.zinschlag@att.net

Course Outline



On the first day, Charlotte will present a slide show to demonstrate her thinking processes. Each day starts with a Demo for the students and ends with a critique. During the students' working hours, she will check each student's progress and give them personal help on anything they would wish to show her.

Day 1

Charlotte will paint a half sheet demo of an exciting empty box. This is a BIG FAVORITE for everyone. She will not say any more because the rest is a secret.

Day 2

She will demonstrate her form of layered pointillism, combined with the fugal design. She likes round fruit, which should be plentiful at this time of the year.

Day 3

She will demo a sailboat and fugal design with straight lines. The class may finish their old fruit or start anew on a boat.

Day 4

She will demo a design that is not often used, the meander. For this we will need cups, saucers, etc. or stuff around the room.

Day 5

She will hold open her demo for the group to decide. Finish at least one painting for critique.

In addition to her supply list, she says, "**Most important, bring your Imagination! A willingness to explore, abandon crutches and to enjoy this special time, place and fellowship will go a long way to your self-development.**" If possible, bring paintings for a personal critique (framed or unframed). Charlotte wants to see where you are and how she might help.



Kathleen Sovell, workshop chairperson, has been corresponding with Charlotte for almost a year and she says, "**Charlotte is a very energetic and upbeat person. This will be a memorable workshop!**"

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workshops and classes

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To include your listings on the website please e-mail information to webmaster@minnesotawatercolors.com

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Northstar Meetings

Held at The Roseville Oval at Roseville Skating Center, 2661 Civic Center Dr. Directions from MPLS, take Hwy. 280 to Hwy 36 and East to Snelling North Exit, turn right on County Road C, drive past Hamline Ave. and left into Civic Center Drive before Lexington Ave.

Spring Workshop: April 26 - 30, 2010
 Christina Acosta, acrylics

Art on a Line: May 14 - 16, 2010
 Show and sale will be held at the Fine Arts Building at the State Fair Grounds in St. Paul.

More info is on the Northstar website:
www.northstarwatercolorssociety.com.

Minnesota Watercolor Society Membership Renewal Process

The time is fast approaching for the annual MnWS membership renewals. In light of this, as Membership Chair, I thought it would be helpful to revisit the membership renewal process.

Membership fees cover the benefits you receive as a member. Some of these benefits may be the monthly meetings with demo artists, painting workshops, opportunities to exhibit works through the spring and fall shows, and the full color newsletters.

The membership year runs June 1 through May 31.

There are four types of memberships:

1. New Membership

- New memberships are considered for anyone that previously has not been a member of the Minnesota Watercolor Society.
- New memberships may start at any time during the membership year with expiration dates based on the postmark/received dates below:
 - June through November will expire May 31.
 - December through May will expire May 31 of the next year.
- Membership is paid in full at time of application.

2. Current Membership

- There is not a break in membership.
- All renewal payments received on time or within grace period. The requirements to be accepted in a grace period are:
 - Renewal payments must be postmarked/received by the last day of the grace period.
 - The grace period runs through nine months after the May due date (June through the end of February the following year.)
 - The grace period requires a late payment fee of \$5.00 be added to the regular membership dues.

3. Lifetime Membership

- A current membership for 20 consecutive years, based on a June 1 through May 31 membership year.
- Renewal fees are waived effective the year after maintaining a current membership for 20 consecutive years.

4. Reinstated Membership

- A membership that was not renewed by the regular due date.
- A membership that did not meet the requirements of the grace period.
- A membership that eliminates past consequent current membership years as eligibility for a Lifetime Membership.

If you have any questions about Minnesota Watercolor Society membership, please feel free to contact Carol Wingard via e-mail at cjwin48@hotmail.com or call her at 612-396-6120.

MnWS calendar

Programs are held the second
Thursday of the month at 7:00 p.m.

Mar. 18 Spring Show Opening

Apr. 8 Catherine Hearing Demo

May 13 Charlotte Huntley Demo

Location: Christ Presbyterian
Church, 6901 Normandale Blvd.,
Edina, MN (Corner of 70th St. S.
and Hwy 100)



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MEMBERSHIP APPLICATION

Mail your application and check payable
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Carol Wingard, Membership Chair
10427 Fawns Way
Eden Prairie, MN 55347

MnWS Membership Dues:

- Single \$30
- Couple/Family: \$40
- Seniors (65+) \$25

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— MnWS Mission Statement
"To further development
of the watercolor artist
by providing a
supportive environment
with education and exhibition
opportunities, and to promote
public appreciation and greater
visibility of the art."

10427 Fawns Way, Eden Prairie, MN 55347-5117

