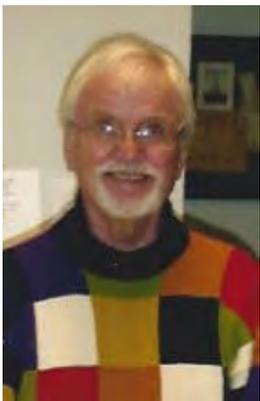


## Frank Zeller, May 14 Demo Artist

Frank Zeller is an accomplished and much sought after art teacher. He has a master's degree in art education from the University of Wisconsin-Madison and he taught art for 32 years in White Bear Lake. He has conducted watercolor workshops throughout Minnesota as well as in Italy and Spain and he is currently teaching classes at the White Bear Center for the Arts. He has won national and state awards and has been a judge for the Minnesota State Fair Fine Arts Exhibition. To see more examples of his work, and to check out his workshop schedule, go to [frankzeller.net](http://frankzeller.net).



Frank says “every major piece of art is built around an abstract foundation of the composition.” On May 14, he will demonstrate this. He will use an approach similar to that of Claude Croney (*My Way with Watercolor: A Three-Value Approach*). He will choose an ordinary subject, something most people would not think of using as the basis of a painting, and design an abstract composition in three values. Once he has completed the value sketch, he will then redo the image in color, for a larger painting.

Please join us on May 14 to watch Frank Zeller in action!

### Membership Renewals

Renewals are due by **May 31, 2015** for members whose membership is expiring in May 2015. The membership year for the Minnesota Watercolor Society runs June 1 through May 31. Feel free to bring your renewal membership fee to the May meeting if that is the most convenient for you. Carol Wingard, membership chairperson, will be at the meeting to take the renewals. There will also be renewal notices sent out in a few weeks via e-mail (or US mail for those who do not have e-mail) to let you know if your membership is expiring and how you can renew online if you prefer.

(See back page for membership rates.)

## From The President



Hello Members!

I've been able to spend much of today in my studio which seems to be a rare luxury lately. Some of the time I've devoted to "business," catching up on paperwork, working on commissions, and writing this article. But some of the time I've devoted to play. My husband poked his head in the door and saw me dropping alcohol onto a sheet of Yupo covered with acrylic ink. "What are you doing?" he asked. "I'm working...and playing," I responded.

Work and play; I really need this balance lately. At times the business side of art and the pressure to create something show-worthy take the fun out of creating. I want my artwork to be "good" but I also want to have fun making it! Isn't the very reason we became artists because drawing and painting are enjoyable? Karen Knutson's April demo was fantastic. The idea of working small and playing with color and collage was just what I needed. Thanks Karen!

One of the reasons I agreed to be on the board of MNWS is because I'd go to a show, watch a demo, or see someone's gorgeous artwork and get that shot-in-the-arm I needed. It's technically possible to work in isolation but when we rub shoulders with other artists and benefit from their experience we gain so much and our artwork is stronger.

On that note, I'd like to thank several ladies who are working to keep our Society thriving. MarySue Krueger has been busy planning our Member's Day--check out the details inside this newsletter. Carol Wingard and Georgia Kandiko have agreed to co-chair the Spring Show. Thank you ladies!

I found this quote when I was paging through the book, *A Proven Strategy For Creating Great Art*, by Dan McCaw:

"The whole purpose of learning to drive a car isn't about the car; it's about going on a journey. And so it is with art. Once you've learned the basic fundamentals, you can do more than just keep the car on the road--you can go on an adventure."

Have fun, work and play, enjoy the adventure!

Wendy

### Memorial Received from the Beatrice Borman Family in her Honor

Beatrice Borman passed away in January at the age of 92. She loved watercolor painting, was a member of the Minnesota Watercolor Society for many years, and attended workshops in her later years. The Borman family cherishes Bea's beautiful watercolors and has donated \$300 to the Society in memory of their mother. According to the family's wishes, this donation will go toward funding workshops.

## MINNESOTA WATERCOLOR SOCIETY

### BOARD OF DIRECTORS

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cjwin48@hotmail.com

**Newsletter** Virginia Dudley, 651-690-3865  
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**Program** Marilyn Jacobson, 651-485-2617  
marilyn@portraitsbymarilyn.com

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tweseman@earthlink.net

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djartist13@gmail.com

**Technology** Peter Sohal, 612-501-0524  
petersohal@hotmail.com

**Workshop** Mary Axelson  
maryax@usfamily.net  
Clare Ritter, 612-922-2822  
ritte009@umn.edu

**Northstar Liaison** OPEN

### BRUSHSTROKES

**Editor** Virginia Dudley  
**Proofreader** Jeanne Long

### Website

www.minnesotawatercolors.com

### BrushStrokes Newsletter

Published January/February, March/April, May/June, Summer,  
September/October, November/December

### MNWS BrushStrokes Editor

1455 Jefferson Ave., St. Paul, MN 55105  
v-dudl@umn.edu

## Watercolor Reflections

Column by Vera Kovacovic, MNWS Member

### What is Art? Favorite Famous Definitions, from Antiquity to Today

Excerpted from Maria Popova's *Brain Pickings* (found at [brainpickings.org/2012/06/22/what-is-art/](http://brainpickings.org/2012/06/22/what-is-art/))

**Elbert Hubbard** in a 1908 volume of *Little Journeys to the Homes of Great Teachers*: “Art is not a thing — it is a way.”

**Frank Lloyd Wright**, writing in 1957, as cited in *Frank Lloyd Wright on Architecture, Nature, and the Human Spirit: A Collection of Quotations*: “Art is a discovery and development of elementary principles of nature into beautiful forms suitable for human use.”

**Steven Pressfield** in *The War of Art*, one of 5 essential books on fear and the creative process: “To labor in the arts for any reason other than love is prostitution.”

**Charles Eames**, cited in the fantastic *100 Quotes by Charles Eames*: “Art resides in the quality of doing; process is not magic.”

**Elbert Hubbard** in a 1908 volume of *Little Journeys to the Homes of Great Teachers*: “Art is not a thing — it is a way.”

**Oscar Wilde** in *The Soul of Man Under Socialism*: “Art is the most intense mode of individualism that the world has known.”

**Thomas Merton** in *No Man Is An Island*: “Art enables us to find ourselves and lose ourselves at the same time.”

**Francis Ford Coppola** in a recent interview: “An essential element of any art is risk. If you don't take a risk then how are you going to make something really beautiful, that hasn't been seen before? I always like to say that cinema without risk is like having no sex and expecting to have a baby. You have to take a risk.”

**André Gide** in *Poétique*: “Art begins with resistance — at the point where resistance is overcome. No human masterpiece has ever been created without great labor.”

**Friedrich Nietzsche**, made famous all over again by **Ray Bradbury** in *Zen in the Art of Writing*: “We have our Arts so we won't die of Truth.”

**Michelangelo Pistoletto** in *Art's Responsibility*: “Above all, artists must not be only in art galleries or museums — they must be present in all possible activities. The artist must be the sponsor of thought in whatever endeavor people take on, at every level.”

**Federico Fellini** in a December 1965 piece in *The Atlantic*: “All art is autobiographical; the pearl is the oyster's autobiography.”

**Hugh MacLeod** in *Ignore Everybody: and 39 Other Keys to Creativity*: “Art suffers the moment other people start paying for it.”

The Greek philosopher **Aristophanes**, writing in the 4th century B.C.: “Let each man exercise the art he knows.”

#### The theme for the May 14 Mini-Show is “Awakening.”

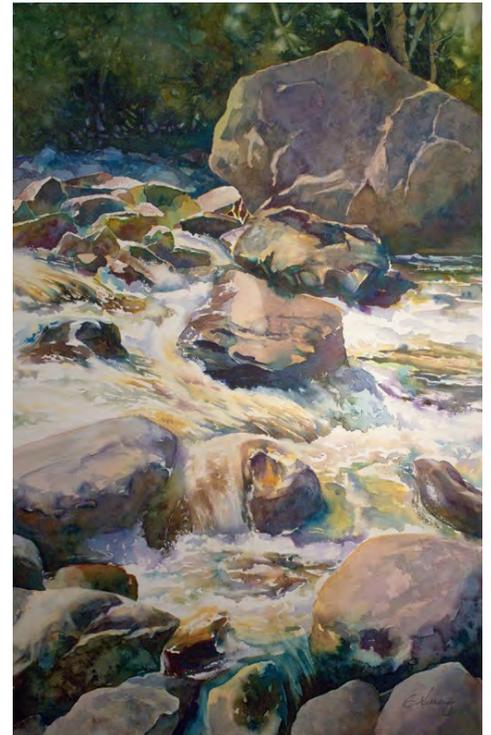
A Mini-Show is a way for members to display one painting at our monthly meeting. Participants may also opt to submit their work for a critique. Members with a painting on display will be entered into a drawing for a prize.

# Minnesota Watercolor Society 2015

“hydro+dynamics,” the 2015 MNWS Spring Exhibition, held its awards reception on March 12 at the Minnetonka Center for the Arts. The juror, Richard Kochenash, presented awards to fourteen artists, and attendees voted for the People’s Choice Award. Many thanks go to Richard for his great work, to Laura Hanson for organizing the show, and for all the artists who submitted artwork or volunteered for the show. A big CONGRATULATIONS to all the award winners!



Artist: Jim Turner  
Title: Fall Daze  
Award: First Honors



Artist: Catherine Hearing  
Title: Whitewater  
Award: Best of Show



◀ Artist: Sonja Hutchinson  
Title: Unbridled  
Award: Second Honors



Artist: Georgia Kandiko  
Title: Graceful Beauty  
Award: Emrich/Stordahl Founder’s Award



▶ Artist: Julie Allen  
Title: 50 Marbles  
Award: Third Honors

# Juried Spring Show Award Winners



Artist: Claudia Trepanier  
Title: Floating Market, Thai  
Award: Honorable Mention *and*  
People's Choice



Artist: Judy Lieber  
Title: Llama  
Award: Award of Merit



Artist: Diane Posselt Monroe  
Title: Twilight - St. Peter  
Award: Award of Merit



Artist: Jim Turner ▲  
Title: La Parilla Repast  
Award: Honorable Mention



Artist: Susan McLean-Keeney  
Title: Lilies at Como  
Award: Honorable Mention

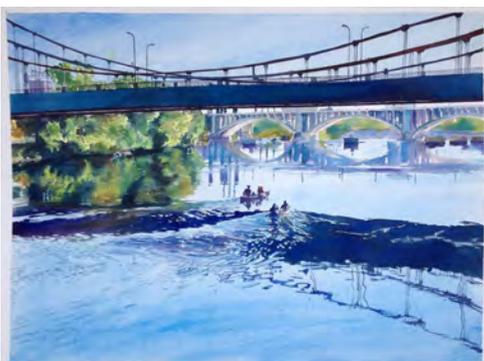


Artist: Gail Voss  
Title: Lily Among Thorns (No. 2)  
Award: Award of Merit

Artist: Daniel Green  
Title: Paths Cross  
Award: Honorable Mention ▼



▲ Artist: Cida Smith  
Title: Moonlight Mountain  
Award: Honorable Mention



◀ Artist: Wendy Westlake  
Title: Bikes  
Award: Honorable Mention

## KEIKO TANABE WATERCOLOR WORKSHOP “Capturing Light and Atmosphere of Landscape”

**Date:** October 22-25, 2015

**Location:** Ames Center, 12600 Nicollet Ave., Burnsville, MN 55337

**Hours:** 9 AM to 4 PM Thurs-Sat; 12 to 5 PM on Sunday

**Cost:** \$360 Members, \$395 for Non-Members. A deposit of \$175.00 due immediately secures a spot in the workshop. Balance is due no later than September 19.

**Cancellations:** in writing prior to September 17 for a full refund minus \$15.00 service fee. No refund after September 17 unless spot can be filled from the waiting list. In that case, full refund minus \$15.00 service fee.

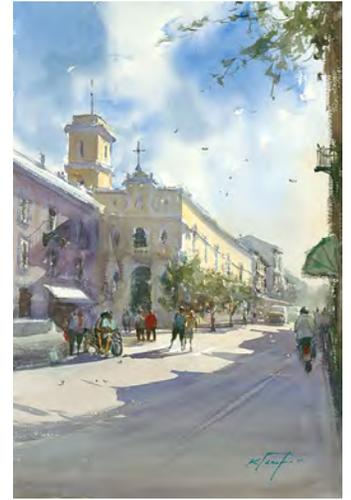
**Supply List:** will be sent after final payment.

**Lunch:** on your own, several restaurants within walking distance.



**ABOUT THE ARTIST:** Mostly self-taught, Keiko started her art career in 2005. Since then her paintings have been juried into or invited to participate in many international watercolor exhibitions. Most recently she was chosen to be an invited guest of honor in exhibitions in France, Italy and Spain. Her paintings have been featured in leading art publications in the U.S., Europe and Japan and in several self-published books of her art. She is a sought-after workshop instructor, conducting more than 80 workshops around the world since 2011. Born in Japan, Keiko currently lives in San Diego, California. For more of Keiko’s work, see “Watercolor Artist” magazine, Dec 2010 pp 36-43 (featured article) and Oct 2014 pp 54-55, and [www.ktanabefineart.com](http://www.ktanabefineart.com).

**COURSE CONTENT:** This workshop is designed for those who would like to gain a better understanding of methods and techniques to capture light and atmosphere of the subject. Through various exercises and step-by-step demonstrations, Keiko will show you how to take the initial inspiration through the simplification process to an expressive painting that is strong in composition and content. Subject matters include landscape, cityscape, waterscape and interior composition, which will be demonstrated in a manner that is more representational and impressionistic rather than abstract.



**Make checks payable to MNWS.**

Mail to: Clare Ritter, 4108 Sheridan Ave. South, Minneapolis, MN 55410

Phone: 612-618-7274 E-Mail: [ritte009@umn.edu](mailto:ritte009@umn.edu)

### WORKSHOP REGISTRATION FOR KEIKO TANABE

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_



**Phone** (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

**Email** \_\_\_\_\_

Workshop fee in full: \$360.00 Members; \$395.00 Non-Members  
\$175.00 deposit secures a spot in the workshop

**MAKE A COPY AND SAVE FOR FUTURE REFERENCE**

## MNWS MEMBER happenings

### Send member news to:

Brush Strokes, 1455 Jefferson Ave., St. Paul, MN 55105 or email v-dudl@umn.edu. Images are welcome and used as space permits.

**Andy Evansen** had a painting accepted into the American Watercolor Society and achieved signature status as a result of having his work accepted three times.

**Kathy Schur** and **Virginia Dudley** are exhibiting their watercolors at Unity Unitarian Church in St. Paul (733 Portland Ave., St. Paul). The exhibition runs through May 31, 2015.

## Northstar Announcement

### Northstar National Watermedia Exhibition

NorthStar Watermedia Society is sponsoring a national show at Hopkins Center for the Arts, September 8 - October 18, 2015. Reception will be September 13, 2:00 to 4:00 pm, with awards at 3:00 pm.

Judge and juror will be Jack Richeson, founder of Jack Richeson & Co., Inc., a world-wide manufacturer, importer, and distributor of quality artists' materials. Over \$4000 in cash and other prizes will be awarded.

Deadline for entries is July 1, 2015. Register online through callforentry.org. After signing in to CaFE, click on View all Calls. Then, under Search - Keyword, type in Northstar. Details can also be found at [northstarwatermedia.com/exhibitions](http://northstarwatermedia.com/exhibitions).

## MNWS NEW MEMBERS

Gregory Chamberlin

Claudia Freed

Mary Gephart

LouAnn Hoppe

Catherine Kelley

Amy Klump

Ruth McCutcheon

Connie Scott

Sherry Sheahan

Bobbi Stegora Bina

Diane Swanson

### Welcome New Members!

We have 304 current paid members.

## Northstar Activities

**Members' Meetings** are usually the third Thursday of each month, 7 pm, at the Roseville Skating Center, 2661 Civic Center Drive, Roseville, MN.

- May 29-30 - Artists' Market (formerly Art on a Line) at State Fairgrounds
- June 18 - demo by Grace Haverty
- June 18-20 - Workshop by Grace Haverty
- July 1 - Deadline for entries, NSWS National Juried Exhibition (see further information on this page)

For more information about the Northstar Watermedia Society and their activities, visit the website: [www.northstarwatermedia.com](http://www.northstarwatermedia.com).

## UPCOMING MNWS WORKSHOPS

**KEIKO TANABE:** 4-day, October 22-25, 2015. Description and registration on page 6 of this newsletter and available on the MNWS website, under Events: [http://www.minnesotawatercolors.com/p\\_events.html](http://www.minnesotawatercolors.com/p_events.html)

Questions? Call or email Clare Ritter: 612-618-7274, [ritte009@umn.edu](mailto:ritte009@umn.edu).

## MNWS calendar

Programs are held the second Thursday of the month at 7:00 p.m., *except* June, July, and August

**May 14** Frank Zeller Demonstration

*Location: Christ Presbyterian Church, 6901 Normandale Blvd., Edina, MN (Corner of 70th St. S. and Hwy 100)*

**June 27** Members' Day

*Location: Hyland Lake Park Reserve, 10145 Bush Lake Rd., Bloomington, MN*

**No meetings in July and August.**

## INSIDE!

### Members' Day Information and Registration (see Insert)

## MEMBERSHIP APPLICATION

**Mail your application and check payable to Minnesota Watercolor Society to:**

Carol Wingard, Membership Chair  
10427 Fawns Way  
Eden Prairie, MN 55347

### MNWS Membership Dues:

- o College Student \$15
- o Single \$30
- o Couple/Family \$40
- o Seniors (65+) \$25

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

o Check here to have your name removed from the list sent to our exhibition award donors who mail product information to our members.

“To further the development  
of the watercolor artist  
by providing a  
supportive environment  
with education and exhibition  
opportunities, and to promote  
public appreciation and greater  
visibility of the art.”  
--MNWS Mission Statement

10427 Fawns Way, Eden Prairie, MN 55347-5117

