January Program: "Slide" into the New Year with the TWSA

Start the new year out right by joining us for a favorite Minnesota Watercolor Society tradition—our annual review of slides from the most recent exhibition of the Tranparent Watercolor Society of America (formerly Midwest Watercolor Society), accompanied by commentary from our own Dick Green, a TWSA Master Watercolorist. It takes acceptance into ten TWSA shows to reach that level, and fewer than 30 painters have achieved this designation. Dick's so quiet in person that you might not realize what a big voice his paintings have in the world of watercolor. What a great way to get fired up to take your painting to the next level in 2006!

—con.t on р. 3

Theme for the February MnWS Mini-Show (formerly Show-and-Tell):

Blue

Blue shadows on snow, stormy blue skies, mournful blue thoughts, and blue-faced portraits . . .

PLUS ...

Bring up to 3 slides of your own work to share at the lanuary meeting.

We'll view member slides after the slides of the TWSA Exhibition. This is a your chance to see how your slides really look when projected on the "big screen". It's getting harder and harder to find slide projectors, so don't miss this chance to check the quality of your slides.

Be sure to indicate which is the front of each slide and which way is up!

IMPORTANT NOTICE!

Due to changes in our Spring Show dates, some of our activities this spring are not on the usual days of the week or month.

PLEASE MARK YOUR CALENDARS CAREFULLY AND HELP REMIND EACH OTHER!

(Somehow not everyone sees these newsletter announcements if you have a friend who stockpiles the newsletters to read "later", please pass the word about these schedule changes!)

April Meeting: Thursday, Apr 6
(first Thursday in April, instead of second, to avoid
Easter Week)

Spring Show Reception: **Friday**, May 5 (No Thursday night was available)

Learn with One of the Best by Bonnie Crouch

As chairperson of the MnWS workshop committee, I have tried to select artist/instructors who will provide new and exciting ways to use watermedia. We are especially fortunate that nationally recognized artist/author Mary Alice Braukman has agreed to host a four-day workshop October10–13, 2006. Mary Alice's abstract paintings are characterized her use of rich, vibrant colors and their energetic compositional structure. Mary Alice Braukman will stimulate her students to experiment with new materials and tap into the sources of their inspirations. Her paintings can be viewed at www.braukmanart.com.

Abstract painting can be a liberating experience for the growing artist. It can inject an element of spontaneity and bravado into your work which will improve your paintings



▼Fall 2006 Workshop instructor Mary Alice Braukman.

regardless of your preferred subject content or style. Come learn with one of the best, Mary Alice Braukma

—con.t on p. 3

MESSAGE from the President



Style (definition): A particular, distinctive, or characteristic mode of action or execution of work of art.

December's general meeting featured our second annual holiday pot luck and members' critique session. We had a great turnout and plenty of food! There were about 30 members who brought at least one

painting for discussion, and it made for quite a display. Karen Knutson did a fabulous job pumping up our egos as well as offering advice for improvement. Although we got a little rushed for time, with only about 2-3 minutes allowed per painting, it was a lot of fun to match paintings with faces for a change.

Of course, several of the paintings were easy to 'place to the face' even before they were up on the easel. Harry Heim's playful, expressive people make his art 'his'. The same goes for Judy Lieber's and Nancy Carney's paintings. Dan Wiemer has been experimenting and perfecting a creative approach that give his paintings a wood cut appearance. John Fleming's nudes are wonderfully confident pieces, the result of years of weekly practice at a figure study co-op. It's fun to be able to recognize an artists' work, and there are certainly benefits to having ones' own look. This month's discussion at my critique group's meeting centered around marketing, and the point was made that a gallery will give you more consideration if your artwork has a theme or definitive style.

And so, as artists, we strive for a uniqueness that will create our own niche in the buying public's eyes. However, this raises an age old dilemma: Do we paint to sell or paint for enjoyment? In an ideal world, they'd be one and the same, and once an artist reaches a point of expertise I imagine whatever they paint will be in demand. In the search for a distinctive style, an artist has to be careful that their artwork doesn't become secondary to the process. In this month's *Watercolor Magic* Barbara Nechis explains her criteria when jurying shows, and among the reasons for a painting not being selected are evidence of gimmickry and clichés. It's certainly a fine line, and there are no easy answers.

Interestingly, your own style may be recognizable to others long before you see it yourself. Just as we don't notice our kids growing up in front of our eyes because we see them everyday, we don't see the slow progression of our artwork as we plug away at home week after week. Yet one day, there's your style, dating and asking for the car keys. I feel that, as a land-scape painter, I'm not doing anything new. How could I possibly, when there are a few hundred years' worth of paintings out there already? And yet people are able to pick my paintings out somehow. Ed Shimek's landscapes are like no others I've seen, because style goes beyond subject and method. When putting brush to paper, we are depicting something in a certain way, but more than anything we are recording our emotional response to that something. Expressive brushwork needs to come from within, and it will be a lovely and descriptive fingerprint, unique to us alone. If it's not pure in intention, and you're simply using a random brushstroke, it will probably just look contrived.

Style will evolve as you incorporate the lessons from workshops and books with hundreds of hours of practice. During December's critique meeting, a couple of the paintings brought up were done by members who have taken classes from me, and viewers could see some similarities. That's great, because number one, they must be listening and learning in class! And secondly, they probably enjoy my style of painting enough to emulate it, which is certainly flattering. Every artist learns this way, we all have our influences. The Art Institute offers classes now and then where you attempt to copy masterpieces in the museum, and I've always wanted to take one. That's one of the best exercises you can do. When I got back from Alvaro Castagnet's workshop, I tried to paint everything the way he would. Of course I couldn't, but it was exciting and kept me painting. I believe that's the quickest road to success, more than any amount of marketing a certain style. Have fun, paint for yourself more than anything, and the rest will fall into place.



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BrushStrokes Newsletter

BrushStrokes is published monthly, September through June. Deadlines are the 15th of the month. Send letters to the editor and art related stories that help inform or educate members to:

MnWS BrushStrokes Editor 1830 Dutch Heritage Ct. Baldwin, WI 54002-5155

Ibaur@mac.com (please do not use l.baur@att.net--account no longer active)

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For ad rates or to place advertising, contact
Mary Hanson 952-476-6896

Braukman Workshop

—cont. fr. p. 1

Mary Alice is a nationally known artist who is the Director of the Kanuga Watercolor Workshops in Henderson, North Carolina. She has been chosen to exhibit her work in numerous national and regional juried exhibits, receiving many awards in the process. Mary Alice teaches workshops in experimental watermedia and collage through out the United States. She lectures and has served as juror for state and regional water media exhibitions as well. Her



work has been featured in *Understanding Transparent Watercolor*, *Collage Techniques* by Gerald F. Brommer; *The Artistic Touch I & II* by Chris Unwin; *Creative Watercolor: A Step-by-Step Guide & Showcase*, and *The Best of Acrylic* (Rockport Publications). She was also asked to be the Guest Editor for *Watercolor* magazine's Special Issue on Experimental Approaches to Watermedia (Winter 2001).

Help Wanted! Workshop Team

Want a great excuse to call some of the best watercolorists in the country? Want to pick the workshops you really want to take? Our workshop team's term of service is ending.. Volunteers needed to chair the committee and to help with publicity, registration and other tasks..

Contact Andy Evansen (651.480.1742, aevansen@cvtel.net) for more information on how you can help.

Due to her emphasis on a "hands on" approach the workshop will be limited to twenty participants. Most of your papers, paints and mediums will by supplied free of charge. The fee for the four-day workshop is \$345.00 for MnWS members and \$375.00 for non-members. To register contact Dianne Jandt at 952
891-2375 or artistjandt@aol.com. We will be showing slides of Mary Alice's work at the



February meeting. Application forms for this workshop will also be available at the MnWs meetings each month.

January Program

—cont. fr. p. 1

TWSA is one of the few remaining watercolor societies that accepts only transparent watercolor in its exhibitions. On their website, TWSA states, "Modern technology has produced many new 'water-based media' products, referring to any medium that is resoluble in water. There are innumerable watercolor societies that now provide opportunities to exhibit these new products while TWSA remains dedicated to its original purpose. TWSA recognizes an important distinction between 'transparent watercolor' and 'water-based mediums.' With only a few other existing societies, TWSA moves forward with its passion, to preserve and promote the unique character of transparent watercolor as a major medium, for now and for the future."

TWSA has grown way beyond it's beginnings as a regional society in the Midwest; these days it

has international stature. TWSA juried exhibitions are highly competitive and it is no easy matter to be accepted.

For the exhibition we will view at our January meeting, only 80 paintings were selected from 896 entries, including one (pictured here to whet your appetite) by Dick Green.

The slides of these exhibitions are always an inspirational representation of the finest examples of transparent watercolor. Maybe seeing these slides will inspire you to try your luck with a future TWSA Exhibition (the deadline for the 2006 show has passed, but there's always next year), or perhaps you'll get all revved up to send your slides in for our own upcoming Spring Juried Exhibition.

[Be sure to see the Member Happenings section for news of two members' (Dick Green and Robin Berry) paintings being accepted into the upcoming 2006 TWSA exhibition. This is Robin's third acceptance and qualifies her for TWSA Signature Status! Congratulations, Robin!—ed.]

Think Big!: Cornerstone Commons, a senior housing facility in Plymouth, is seeking a volunteer artists or team of artists to paint a colorful mural in their activity room. They'll supply the paint. For more info, call Anne Graves at 763.550.0717.

Spring Show Update by Deb Chapin

Juggling for calender time with air conditioning contractors was challenging, but the Spring Show, "H₂O Exploits" is on the calender! It's not too soon to be thinking about getting slides ready in plenty of time for the March 17 deadline! The prospectus will be in the February issue, but you can mark your calenders now.

The Show will be at the Colonial Church of Edina from April 24 to May 20. Drop-off of accepted work will be Saturday, April 22 with pick-up on Saturday, May 20. Don't forget the Awards ceremony on FRIDAY, May 5th! Brush off that new-fallen snow and create for spring! ■

To All My Friends at MnWS...

from MarySue Kreuger

Twice in less than a month, I have been totally surprised by the Minnesota Watercolor Society. First came the MnWS Service Award, a wonderful Winsor Newton Series 7 Kolinsky Sable, engraved with my name and MNWS, which was given to me at the November 2005 meeting. That was followed by an incredibly gracious article in the December issue of **Burkstrokes**. Both left me speechless and humbled.

During all the years I have been a member of MnWS, I have gained much more than I have given. I have been privileged to work with many dedicated, energetic Board members and Committee chairs. I've been delighted to see our membership grow and thrive on an active calendar of programs and exhibitions. I'm proud to be one of you, and especially proud to have followed in the footsteps (or should I say brushstrokes?) of Marian Alstad and Harry and Lois Heim as a recipient of the MNWS Service Award.

As I have noted in the past, artists are blessed with an ageless energy and curiosity. They are constantly forging a path through the unknown of new media, materials and techniques, and then helping others find their own way to a new vision. Thanks to all of you, my generous and talented friends. May 2006 be filled with your best painting ever!

MEMBER happenings

Send member news to: *BrushStrokes*, 1830 Dutch Heritage Ct., Baldwin, WI 54002-5155, or email to lbaur@mac.com. Images are welcome and will be used as space permits.

Dick Green has a painting accepted into the 30th anniversary Transparent Watercolor Society of America exhibition. The exhibition will be at the Elmhurst Art Museum in Elmhurst Illinois June 17-Aug 21. Dick also has a painting accepted in the "Workers of the World" exhibition at the A Shenere Velt Gallery in Los Angeles, CA.

Judy Lieber won a merit award for her oil painting, "Beach Party," at the Minnesota Artists' Association fall show. This painting was also accepted into the '05 State Fair.

Robin Berry's painting "Razzle Dazzle" was juried into the Transparent Watercolor Society of America (TWSA) 2006 show. This qualifies her for signature membership in the TWSA.

Karen Harris Rognsvoog, along with Heidi Poey, are the featured artists for the months of December and January at the Chanhassen Public Library, Kerber Blvd. in Chanhassen MN. Karen has 30 paintings on display there. Most are watercolors but she also has some Sumi-e paintings (Japanese ink paintings) and some multi-media

works. Heidi paints with acrylics and oil and is a well known artist in the twin cities area and beyond. Karen also was selected to show a watercolor in the juried show at the Robbin Gallerys' "Extremely Minnesota" and has 2 paintings, "Bamboo Grove" and "3 Pears" at the



▲Razzle Dazzle", by Robin Berry

Hopkins Center for the Arts for the next month in the Community Education exhibit there.

Congratulations Everyone!

Welcome!!

NEW MEMBERS

We have 376 paid members to date.

Nancy Harding

Liesa Miller

Carolyn Streed

Artists of Minnesota Travelling Show

Gallery G and The Nancy Carney Studio will host the Artists of Minnesota Travelling Mini Show for the month of February. The exhibit, all by Artists of Minnesota members, requires all art works be no larger than 7x9" outside dimensions. The exhibit travels to a different location throughout the state during the year. All art pieces are for sale. Opening night is Thursday, February 2, 2006 from 5 to 9 pm at Gallery G in the Northrup King Building, 1500 Jackson St. NE #256, Minneapolis, MN 55413. See www.northrupkingbuilding.com for directions, or call the studio at 612-961-7075 for more information. The exhibit runs through the end of February. ■



Minnetonka Center for the Arts

Student Show Many Media - Many Talents January 12 - February 10, 2006 Opening Reception January 12, 6 - 8 PM (FREE)

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the WORKshopper

Send *Workshop* **listings to:** *Workshopper*, 1830 Dutch Heritage Ct., Baldwin, WI 54002-5155, or email to lbaur@mac.com.

Jan Fabian Wallake

▶2006–Nov. 11-14. Brevard Watercolor Society, Cape Canaveral, FL. Contact: Linda Neal, 321-751-5520.

Jan has a once-a-month, three-hour class in Roseville. If you are interested in joining this fun and friendly group, call Jan at 651-351-1301 (no long term commitment—come when you can, pay only for the class you attend).

Lana Grow

▶Jan. 16-20, 2006. Collage and Experimental Watermedia Workshop. Monday - Friday.

Limited enrollment—8 students
Dick Blick Store–Roseville, Studio Room
Contact Lana L. Grow at lgrow@msn.com
or 651-633-5085.

- ► April 3-7, 2006. Aqua Media & Collage/ Experimental and Energizing. Limited enrollment—10 students. Contact: Edina Art Center, 612-915-6600.
- ▶ Fall 2006 (dates TBA). Aqua Media & Collage/Experimental and Energizing. White Bear Center for the Arts. Contact: Sue Ruthhford, 651-407-5096.

Karlyn Holman

May 2-17, 2006. Paint and Tour Ireland with Karlyn Holman. Fully escorted tour, open to painters and non-painters alike. For brochure call 715.373.2922 or go to www.karlynholman.com

Judy Lieber

- ▶ Painting on Monday Afternoon—any medium. 1 4 p.m., 8 wks.; starts Feb. 6.
- ► Tuesday Morning Portrait–any medium, different model each class. 9-noon, 8 wks.; starts Feb. 7.

Contact: Judy Lieber; 952.884.1815 or the Edina Art Center; 612-915-6600.



MnWS Workshops

Weekend Workshops January 7-8, 2006–Andy Evansen March 2006–Fred Dingler

> Fall 2006 Workshop Oct 10–13, 2006 Mary Alice Braukman

For MnWS workshop information contact Bonnie Crouch, coordinator (952-945-0682) Dianne Jandt, registration (952-891-2375) or John O'Leary, publicity (952-888-0638)

Nancy Patrick Carney

- ▶Pen and Ink Techniques: Textures, shading, converting a photo to a line drawing, more. Experiment with pens, inks, papers, minimal supplies—request a supply list. Sat., Jan. 14, 10am–3pm.
- ▶ Perspective Made Easy: Representing in two dimensions what the eye and brain perceive in a three-dimensional world. Bring drawing materials and a 9x12 or larger pad of paper. Sat, Feb 11, 10am–3pm.

Both workshops held at Minnetonka Center For The Arts. Each is \$40 members, \$44 non-members. 952-473-7361 to register.

Northstar News

January 19. Joyce Gow demo

<u>February 16.</u> Painting makeovers with Marian Alstad and Frank Zeller.

For meeting info contact Judy Fawcett (651) 731-2972

Meeting location is Centennial United Methodist Church, 1524 W. County Rd. C2 at Snelling in Roseville.

www.northstarwatercolorsociety.com



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www.ArtMaterialsOnline.com

Karen Knutson

► May 15-17, 2006 (Mon-Wed); 9 a.m.-4 p.m. "Starting with Abstract–Moving to Traditional" \$200 Duluth Art Institute members (\$240 non-members). A \$50 non-refundable deposit is required upon registration.

Contact: Duluth Art Institute, (218) 733-7560

John Salminen

▶October 9-13, 2006 (Mon-Fri), 9 a.m.–4 p.m. \$375 Duluth Art Institute members (\$425 non-members). A \$100 non-refundable deposit is required upon registration. Contact: Duluth Art Institute, (218) 733-7560.



BLOOMI/IGTO/I ART CE/ITER 1800 W Old Shakopee Rd Bloomington, MN 55431 www.bloomingtonartcenter.com 952-563-8587



Frank Francese June 12-16, 2006



Tony Hedrick September 25-29, 2

MNWS calendar

Programs are held the second Thursday of the month at 7:00 pm.

Dec 12: Slides from the Transparent Watercolor Society of America, with commentary by Dick Green (TWSA Master Watercolorist)

February

Feb 9: James Boyd Brent (UMinn prof) will make a presentation on English landscape artists.

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Apr 6 (Note: First Thursday of the

month): Jeanne Larson demo

LOCATION: Christ Presbyterian Church,

6901 Normandale Blvd., Edina, MN

(Corner of 70th St. S. and Hwy 100)

www.minnesotawatercolors.com

MEMBERSHIP APPLICATION

MnWS Membership Dues:

o Single: \$28 o Couple/Family: \$35 o Seniors (65+) \$23

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- MnWS Mission Statement