BrushStrokes: MINNESOTA WATERCOLOR SOCIETY NEWSLETTER

# MNWScalendar

Programs are held the second Thursday of the month at 7:00 p.m.

Sept. 13—Heidi Nelson (portrait/figurative)
Oct. 4—Fall Show - Awash with Color
Nov. 8—Mary Sue Krueger (animal portraits)
Dec. 13—Easel Night

LOCATION: Christ Presbyterian Church, 6901 Normandale Blvd., Edina, MN (Corner of 70th St. S. and Hwy 100) www.minnesotawatercolors.com

#### www.artoptions.com

- ~ ready made frames
- ~ Nielsen metal frames
- ~ custom cut mats and foamboards
- ~ framing supplies
- ~ price sheets available

218-727-8723 218-349-7045

# MEMBERSHIP APPLICATION

Mail your application and check payable
 to Minnesota Watercolor Society to:

Marian Alstad, Membership Chair 4011 Chicago Ave. S. Minneapolis, MN 55407-3142

# **MnWS Membership Dues:**

o Single:	\$30
o Couple/Family:	\$40
o Seniors (65+)	\$25
Name	
Address	
City	
StateZip	
Telephone	

o Check here to have your name removed from the list sent to our exhibition award donors who mail product information to our members.

# Wholesale Framing Supplies

Volume 27, Number 8, October 2007

Contemporary hardwood frames, Nielsen metal frames, matboards, custom cut mats, foamboards, glass & plexiglass, framing tools & supplies. Online ordering & framing advice.

#### www.metroframe.com

Call for a free color catalog. 952-941-6649 / 800-626-3139

METROPOLITAN PICTURE FRAMING



"To further development of the watercolor artist by providing a supportive environment with education and exhibition opportunities, and to promote public appreciation and greater visibility of the art."

Visibility of the art."

4011 Chicago Avenue South, Minneapolis, MN 55407-3142







# Join us for our 2007 Fall Open Exhibition Thursday, October 4, from 6-9 p.m.

(Note that the September newsletter stated the wrong date of October 11 for the reception.)

Thank you to Catherine Hearding for all of her hard work and dedication in putting this show together.



# Volunteering Brings Unexpected Rewards by Jeanne Long

ome people are aware that state art organizations like the Minnesota Watercolor Society are a good place for emerging artists to exhibit their work, enjoy painting demonstrations, and associate with other artists, but they may have overlooked the added advantage of the networking that is available through membership.

I volunteered to work at a fall exhibition when I was partnered with another MnWS member, Emmy White, at an afternoon of officially greeting those in attendance at the Fall Show. We had earlier seen each other at general meetings, and we both enjoyed each other's work, as exhibited at our shows, but we hadn't really talked before. That afternoon when we were both volunteering our time, we got the opportunity to know each other alot better. Then one day I received an e-mail from her in which she told me of an opportunity, brought to her attention through her co-operative studio. It was a possibility of working with a realtor who needed portraits of homes. The prices of the homes were in the millions and the houses and grounds definitely reflected that level of investment. Because I love houses and landscapes this seemed like a marvelous opportunity for me.

After meeting with the realtor, I was subsequently commissioned to paint seven studio paintings, with the possibility of more to come.

Before this all occurred, I hadn't been aware of the richness of the art network right here at MnWS, and if I hadn't volunteered, I might still be unaware of it.

# MnWS needs you...

Every organization requires manpower to provide excellent services and programs for its members. We are fortunate to have so many dedicated people willing to serve in some capacity in this society. However, there comes a time when each is called to do something else and a position is left with no one to fill it. We'd like you to consider helping out in one of the following positions:

- **Historian**-helps to compile background information and organize historical information.
- Advertising Manager-contacts advertisers each month, and collects money to send to the treasurer.
- Publicity Chairman- contacts newspapers, radios, etc. for advertising workshops.
- Spring Show- Helps with the production of the show.

Contact a member of the board to discuss your interest.

(Board listed on page 2.)

2 Volume 27, Number 8, October 2007 **BrushStrokes**: MINNESOTA WATERCOLOR SOCIETY NEWSLETTER Volume 27, Number 8, October 2007

# **MESSAGE** from the President



n late August the Red Wing Arts Association had its first annual plein air festival. We were able to wrangle in approximately fifteen artists from MN and WI for the three day event. Our plan was to paint outdoors Friday, Saturday and Sunday and drop our work into frames and have a show in the gallery Sunday evening. Most of the artists who participated worked in oil, several in acrylic,

several in pastel and one in watercolor (me). I would like to thank Joshua Cunningham who referred many O.P.M. artists (Outdoor Painters of MN). His feedback, among others, helped create a successful event. This was the first time I had been involved in something like this and it was exciting.

This happened to be the end of the long summer drought and the beginning of the flooding of southeastern MN. It rained much of the weekend, but the intrepid artists were still able to produce between 40 and 50 pieces and many were simply amazing. As I gave into the weather on Sunday, I drove by Richard Abraham who was standing in the rain in his raincoat. He was painting a view of the harbor and the bluff wrapped in clouds. His oil painting stayed dry under his pickup topper tailgate. Fred Somers, an amazing pastel artist from Northfield, worked on striking night scenes well into the evening on Friday. (Two examples of artists much more ambitious than I) An interesting thing happens when outsiders come into town to paint. They give the local haunts a different spin; the classic views a different flavor. It was really fun to see. I thought, "how come I haven't done that?"

I consider myself a studio artist with the great majority of my work being done inside, but I do get out pretty regularly. The five main differences I have found between indoor and outdoor painting, in no particular order, are; mosquitoes, hail, bird poop, spectators and blow driers. These can affect your end result in many different ways. More on that at a later date..... After working off photos in the studio for awhile I feel like I can get in a rut. Sometimes I go through periods where my work feels a little stale and I need a change of pace. This is when I mix it up and go outside. It sharpens the senses. It makes me more attuned to shapes and colors, but most importantly it makes me direct and decisive to keep up with the shifting light and conditions. Just as a figure painter needs to work from life, a landscape painter needs to get out in the world. It can be rewarding. Many watercolor artists don't paint outside. They don't want to try it because it's outside their comfort zone. I know where you're coming from, but despite this, get out there and give it a try. You don't need the whole French easel, clamp umbrella and floppy hat. Just do a quick sketch and lay a little wash down. See how it feels. Sit in your car, sit at a picnic table,...try to do a small piece before the snow flies. And if you're a real hardy Minnesotan, or a member of O.P.M. you can do a small piece after the snow flies.

Happy Painting!







#### **BOARD OF DIRECTORS**

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#### **HOW TO REACH US:**

INFORMATION•VOICE MAIL LINE 952-996-9228

WEB SITE: www.minnesotawatercolors.com

#### BrushStrokes Newsletter

BrushStrokes is published monthly, September through June. Deadlines are the 15th of the month. Send letters to the editor and art related stories that help inform or educate members to:

MnWS BrushStrokes Editor 225 Inland Lane No., Plymouth, MN 55447 cjmay@eganco.com

Advertising Placement For ad rates or to place advertising, contact Mary Hanson 952-476-6896

Color printing of Brush Strokes is made possible by a general contribution from Engineering Repro Systems

# **MnWS Workshops**

Ceceile Hartlieb will be teaching two Plein Air painting workshops—one on Oct. 6 and the other on Oct 13. More info can be obtained by contacting The Atelier 612-364-8421 or online at www.theatelier.org.

► Richeson School of Art & Gallery Michaelin Otis, Oct 25-27, award-winning Portraits in Watercolor Call 800-233-2404 with questions or to register.

Mark Polomchek Workshop, Feb 15-17, 2008 at Jackpot Junction in Morton, MN. (www.polomchek.com)

Class Fees: Early Bird, before Nov. 10, 2007: \$80 for one day, \$225, if attend all three days, includes lunch and 2 snacks. Evening meals are on your own. Questions: call Gretchen Scharmer, 507-822-3793, gkshorse@yahoo.com

► Art Classes—Richfield Art Center in Veterans Park on 64th & Portland Ave. in the building next to the picnic shelter.

Open Studio for Artist—Tuesdays, Oct 2 - Nov 20...8 Sessions...1:00-3:00 pm...\$40

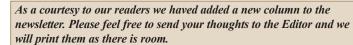
Advanced Acrylic Painting—Instructor: Ellen Stinger Wednesdays, Oct 17 - Nov 7...4 Sessions...1:30-3:30 pm...\$43 Wednesdays, Nov 14 - Dec 5...4 Sessions...1:30-3:30 pm...\$43

Portrait Drawing—Instructor: Ron Wilson Mondays, Oct 22 - Nov 19...4 Sessions...9:30 - 11:30 am...\$43

Advanced Watercolor Painting—Instructor: Ellen Stinger Fridays, Oct 19 - Nov 9...4 Sessions...1:30-3:30 pm...\$43 Fridays, Nov 16 - Dec 14...4 Sessions...1:30 - 3:30 pm...\$43

Beginning Drawing—Instructor: Ron Wilson Tuesdays, Oct 23 - Nov 27...6 Sessions...9:30 - 11:30 am...\$63 Questions, call 612-861-9363

▶John Salminen—Spring Watercolor Workshop at the Duluth Art Institute, "From Abstraction to Realism", May 5-9, 2008, 9am-4pm, \$400 (\$450 non-members)



5

# Letter to the Editor:

In reference to the Judging Article—

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I really appreciate your comments and advocacy for professionalism in judging. I think the juror's credentials and ability to judge the very things you identify as essential are entirely separate from his or her ability to articulate the same things at the award ceremony. Quite honestly, I have been in the juror's shoes, known what the best work is and why it demonstrates technical, formal, and creative excellence, and then when faced with the sea of people at an opening faltered for the very words I have now as I write this.

Creative inspiration and the courage to act upon it, can be elusive. Every one of us has one of these stories. It is understandable. and not even impossible, to create work to the parameters of a perceived winning formula. But it is the difficult, often lonelier, and deeply satisfying work we create because we must that is our real work, with or without awards. Regardless of what and why we submit work for exhibition, it is important to distinguish between the feedback we receive for work submitted to a juried process, and that which we need to continue to grow as artists. The first, however it is framed, must be taken in context. It is viewed through the lens of the juror, as well as in the context of the work submitted by others. There is significant serendipity in both of these camps.

Quite separate from accolades, we need critical feedback to push beyond the safety of what we already know, to move our work to a higher level, to begin all over again and again. A mentor has a different job description than a juror. In "Art and Fear: Observations on the Perils and Rewards of Artmaking", David Bayles and Ted Orland have this to say, "Fears about yourself prevent you from doing your best work; fears about your reception by others prevent you from doing your own work." Here's to fearless artmaking by us all. Tara Sweenev





"Yellow Roses" by Emmy White

# **MEMBER** happenings

**Send member news to:** *BrushStrokes*, 225 Inland Lane No., Plymouth, MN 55447 or email to cjmay@eganco.com. Images are welcome and will be used as space permits.

▶ CeCeile Hartleib and Terry Kayser will be celebrating the opening of their new studio, located at 106 Water St. West, St. Paul, in conjunction with the St. Paul Art Crawl on Fri., Oct. 12, 5 pm-10 pm; Sat., Oct. 13, 2-10 pm and Sun. noon-5 pm. You can get to their new studio by taking I 94 to Kellogg Blvd to Wabasha St., cross river, take first right (Water St.). The ACVR Warehouse is about a block down on left side. It says Farwell Ozmun & Kirk Warehouse #2 on building. Their studio is on the 4th floor of this building. For further information call CeCeile at 651-647-6078.

CeCeile's watercolor classes will be starting in her studio on Oct. 5 from 9:30 am to noon and at The Atelier on Tues. evenings from 7-9:30 pm. The classes accommodate beginners to advanced students. You work at your own level first by copying works of the masters to learn color mixing, how to carry washes (glazes), paint handling, etc., then by setting up your own still lifes, portrait models, etc. Call CeCeile at 651-647-6078 for class list or other questions.

Ceceile will also be taking part in Family Art Day at MMAA Galleries on Sunday, October 7 from 1:00-5:00 p.m. She will be painting a still life in oil. For more information go to www.mmaa.org or 651-266-1030

- ▶"Carnival of the Arts-Art Around the World," Sun. Oct. 7, 2007 from 1-4 p.m. Family fun-Performances by Circus Manduhai, Food, Art Happening! Hands-on activities; Free! Donations happily accepted. Sponsored by the Peggy Kelly Family Fund. 4701 W. 64th St., Edina 612-915-6600. Pat Undis and Georgia Kandiko are doing painting demonstrations during the event.
- ▶ The Dynamic Duo & Friends," Artwork by Karen Knutson, Pat Undis and students from the Northshore workshops. Show begins on Thurs. Oct 4. Artists' reception 5-8 p.m. Fri., Oct 12, and continues thru Oct. 26, 4701 W 64th St., Edina. 612-915-6600
- ▶ Former member, Tony Hedrick (MWS Best of Show, Fall 2005), now living in Tega Cay, South Carolina has recently won the York Artist Guild Open Competition "Best of Show" award for the second year in a row. He also won the Annual Artist Merit Award. "Waiting on a Fare, Venice." Recent work can be viewed at www.tonyhedrickart.com
- ▶ Jan Fabian Wallake received the Juror's Award at the Northern Plains Watercolor Society member's 2007 Exhibition.
- ▶Edina Art Center —"Gifts! Gifts! Gifts!" one-of-a-kind gifts handcrafted by more than 50 regional artists. Featuring a Kindergifts area where children under 12 can shop. Pottery, jewelry, artkits, wearables, ornaments, and more. Handcrafted gift baskets, wrapping paper and gift tags created by Members of EAC and students from the Art Academy will be for sale. Event begins Nov 8 and continues thru Dec. 22, one mile west of Southdale at 4701 W 64th St., Edina. 612-915-6600.
- ▶ An article on the watercolor work and process of Terry Genesen Becker, TWSA, RRWS, will be featured in the Fall 2007 issue of WATERCOLOR magazine, an American Artist Publication. The article was written by Lynne Moss Perricelli.

# Courage Cards Features Deborah K. Ronglien

As part of a national art search, Courage Cards has selected Deborah K. Ronglien's painting "Deck The Halls" for their Holiday Card Collection. Deborah's watercolor painting features three brightly colored Christmas ornaments. "I am thrilled to be part of this years collection!" She works from her Eden Prairie home studio/gallery.

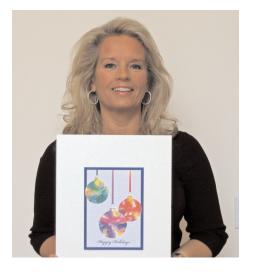
Courage Cards provides greeting cards and gifts to support Courage Center's services for people with disabilities. They will be available at Byerly's, Lund's, and Bachman's.

To request a free catalog of cards and gifts, call toll free 1-800-992-6872. Or log on to www.couragecards.org Contact Deborah at Dthorset@aol.com

# Minnesota State Fair Fine Arts Exhibition Participants for 2007

- Carol J. Larson's painting "Gone to Seed" 2nd place
- Kathy Braud's "Park Trails" 3rd place
- Deb Renfeld
- Sandy Muzzy
- Nancy Yermakoff
- Emmy White's "BLT's for Lunch" Honorable Mention
- Susan Zavadil
- John Salminen
- Tara Sweeney
- Virginia Olsen
- Leslie Gerstman
- **K**ristine Fretheim
- Julie Allen
- Wayne Sisel
- June Young
- Diane Munroe
- Karen Harris Rognsvoogs'

These are the people we are aware of who participated in the Exhibit. We know we may have missed some names, please let us know if you had a piece in the fair.



# the WORKshopper

Send Workshop listings to: Workshopper, 225 Inland Lane, Plymouth, MN 55447, or email to cjmay@eganco.com

# Jan Fabian Wallake Workshop Schedule:

Oct. 8-11, Moose Lodge Art Retreat Oct.21-26, British Columbia, Canada

#### 2008- March 26-30, Spokane, WA.

May, Moose Lodge Art Retreat October, Moose Lodge Art Retreat October 3-10, New Mexico

# 2009- May, Moose Lodge Art Retreat

October, Moose Lodge Art Retreat October 3-10, Houston, TX

Please call 651-351-1301 for more information on any of these workshops.

# **►** Texas Watercolor Society

59th Annual Exhibit. March 1-30, 2008. International Museum of Arts and Sciences, McAllen, TX. Slides/digital images due Nov.1, 2007. Awards \$7000, \$2000 B of S. Juror: Jeannie Dobie, AWS. For prospectus send SASE to P.O. BOX 791435, San Antonio, TX 78279-1435



# **Northstar Meetings**

Northstar Meetings—The Roseville Oval at Roseville Skating Center, 2661 Civic Center Dr. Directions from Minneapolis, take Hwy. 280 to Hwy 36 and East to Snelling North Exit, turn right on county Road C, drive past Hamline Ave. and left into Civic Center Drive before you get to Lexington Ave.

#### **Upcoming Workshops:**

Oct. 15-19, 2007 – Frank Francese, at Presbyterian Church of the Way \$325.

# **Upcoming Programs:**

October 18: Frank Francese November 16: Fall Show Opening December 21: Frank Wetzel January 17: Jeanne Larson April 17: Michael Schlicting

# **MnWS NEW MEMBERS**

Jeanne E. Knight
Mary Rubbelke
Lois Myers
Sheila Becker
Debra Ann Thornton

We have 359 paid members to date.

(Check the label on your newsletter to see when your membership dues are due.)

Minnetonka Center for the Arts

# **/VISUALLY SPEAKING/**

# CONTINUING WATERCOLOR I CONTINUING WATERCOLOR II

Instructor: Terry Genesen-Becker

Skill Level: Advanced beginner

Material covered will increase familiarity with value structure, composition, color use and painting techniques. Bring supplies to first class. Prerequisite: Watercolor Basics or instructor's permission. Call the registrar for details.

Enrollment limited to 12; ages 16 and up

B425 Thursdays, Nov. 1 - Dec. 20 (No class Nov. 22) (7 sessions) 1:00 PM - 3:30 PM \$126 Members / \$140 Non-members

# WHAT'S NEXT:

Oct. 4 - Nov. 1: Art Center *Selects* Show Oct. 4 - Nov. 1: Genie Castro Show

October 29: Fall II Classes Begin – minnetonkaARTS.org
Nov. 1 - 30: U of M Continuing Ed. Exhibit

Instructor: Terry Genesen-Becker Skill Level: I

Continue developing skills and personal expression in a course that encourages exploration while increasing familiarity with watercolor techniques. Bring supplies to first class. **Prerequisite: Watercolor Basics or instructor's permission. Call the registrar for details.** 

Enrollment limited to 15; ages 16 and up

B426 Thursdays, Nov. 1 - Dec. 20 (No class Nov. 22) (7 sessions) 9:30 AM - 12:30 PM \$151 Members / \$168 Non-members

Studio classes: paint, sculpture, ceramics, photo, fiber, drawing and more; Gallery Exhibits; Gift Shop; Café

2240 North Shore Drive Orono, MN 55391 952.473.7361, ext. 16 www.minnetonkaARTS.org