

## May 13 demo artist, Frank Zeller

The main theme that Frank wants to impart is painting the feeling that one gets from a scene rather than delineating every detail that one encounters. The saying “paint what you see, not what you know” doesn’t go far enough. He wants to express to the artist “paint what you feel you see.” So he will be painting light, atmosphere and movement of a scene of rocks and water.

Frank will demonstrate this through a value sketch. This will take five to 10 minutes. He will then execute the value sketch into a painting.

Frank Zeller taught art to grades K-12. He has also taught watercolor workshops locally and internationally in Italy and Spain. He has been a juror for the Minnesota State Fair. He has won national and state awards. Frank was the Northstar Watercolor Societies president in 1996. He currently teaches watercolor and oil painting at the White Bear Center for the Arts.



*Value sketch*



*Final painting*



*Spring Show Chair, Deb Magelssen with Gail Speckmann*



*MnWS members; Jeanne, Terry, and Ceceile enjoy the show*



**from the President**

One of my goals as president of the MnWS has been to expand the educational opportunities for our members. We always have a great selection of workshops for our members to participate in, demos at our monthly meetings and books in our library to inspire us. However, we also have a wealth of untapped resources that exist within our membership. We have a large number of practicing professional artists in our group, who collectively, share a large body of knowledge on art related topics. I would like

to tap into this resource and help our group of emerging artists, by giving them the opportunity to access some of this information.

We are planning on starting a pilot program to move in this direction. Some of the areas that have been identified as being of interest to our members include: Setting up and organizing a studio, matting and framing, social networking and media, securing gallery representation, copyrighting, learning how to do demos, and photographing artwork. If there are other topics that interest you, please let us know. We will be trying out a couple of "Studio Seminars" this summer to see if we have the member interest to pursue this avenue of educational opportunity. I envision a watercolor society that supports our emerging artists along with mentoring opportunities for our professional members. This can have a positive effect on all of our members and make the MnWS a thriving organization. Check out the article in the newsletter that will tell you about our initial offerings on page 6. If you are an artist who would like to share your expertise in a particular area, please let me know.

Thanks to all of our members who submitted work for, and who showed in our Spring Show. It was a great success and received lots of positive reviews and sales. Thanks also, to all of the volunteers who made it happen and especially to Deb Magelssen, show chair, who spent lots of organizational hours to make sure that it would go off without a hitch. It is always a pleasure to see our shows, because they include so many beautiful works.

Our last meeting of the year is coming up on May 13. I hope that many of you will be able to make it to this meeting before we all take off for the summer. Frank Zeller will be our demo artist for the meeting. We will have one more newsletter coming out in early June, which will contain the prospectus for the fall show, being held at the Burnsville Performing Arts Center. I hope that all of you will take the time to prepare a painting for this Member's Show. The Burnsville Center has a lovely gallery and will be a great venue for the show. And I hope that you are being inspired by the re-emergence of color in our world!

**Board Meeting Highlights:****March**

- Spring Show: Swing into Spring

**April**

- Announced Frank Zellner will be our May demo artist replacing Charlotte Huntley.
- Election was held for President at general meeting. Deb Chapin elected.
- Studio Seminars announced. Jan & Dick Green are our first volunteers.
- Fall Show prospectus will go in June newsletter.
- Ideas presented for 2010-2011 demos.
- Charlotte Huntley's workshop was cancelled due to lack of registrations.

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<b>Northstar Liaison</b>	Marilyn Jacobson gjake@comcast.net

**BRUSHSTROKES**

<b>Editor</b>	Therésa Weseman
<b>Mailings</b>	Bev Beckman
<b>Proofreader</b>	Jeanne Long

**Website**

www.minnesotawatercolors.com

**BrushStrokes Newsletter**

BrushStrokes is published September, October/November, December/January, February/March, April/May, June

**MnWS BrushStrokes Editor & Advertising**  
10910 Quebec Ave. S., Bloomington, MN 55438  
tweseman@earthlink.net

**May Mini Show**

"May Day" is the theme for the May 13 mini show. Artists who bring a painting to share get their name entered into a drawing for a prize.

## Upcoming MnWS Fall Workshops

October 4 - 8, 2010

### *Sun, Shade & Shadow in Watercolor*

Instructor: Linda Baker

Price: \$395

November 13 - 14, 2010

### *Pushing Landscapes to Non-Traditional*

Instructor: Karen Knutson

Price: \$95

Watch the June issue for more details.

Or visit [www.minnesotawatercolors.com](http://www.minnesotawatercolors.com)

## MnWS NEW MEMBERS

Paul Boecher	Mary Hyland
Virginia Dudley	Marilyn McGraw
Andrea Garvey	Mary Lorraine Ptacek

We have 379 paid members.

*(Check the label on your newsletter to see when your membership dues are due.)*

## exhibits

- ▶ The Robbin Gallery in Robbinsdale will be featuring the diverse creations of “**The Art Circle**” this coming September. The Circle was formed by a group of six artists who work in a variety of mediums. They are Terrie Christian, Bonnie Crouch, Anne Graves, Diane Hass, Jenifer John, and Rachel Trockman. Works of graphite, watercolor, acrylic and sculptures will be included in the exhibit. The Robbin Gallery location: 4915 North 42nd Avenue, Robbinsdale, MN 55422

## Exhibiting opportunity

- ▶ The Edina Art Center offers members the opportunity to display framed art work at the coffee shop in Jerry’s Foods in Edina, on Vernon off of Hwy 100. Membership in the Edina Art Center costs \$30. The display time is approximately 3 months or longer and 14 medium to large pieces can be hung there. If sales occur, the Art Center gets 35% of the sale. If interested, contact Anne Spooner 952 903-5780.
- ▶ Artists are invited to apply to have their pieces of art considered for exhibit in the Silverwood Park Gallery. Art submitted for display should support the mission of Three Rivers Park District, “To promote environmental stewardship through recreation and education in a natural resources-based park system” and Silverwood Park, devoted to the integration of nature-based experiences and artistic creation. Application online at [www.threeriversparks.org/parks/silverwood-park/silverwood-exhibits.aspx](http://www.threeriversparks.org/parks/silverwood-park/silverwood-exhibits.aspx)

## Another copyright law tip

See article written in the February/March 2010 for more tips.

- ▶ Copyright symbol for Mac users.  
Combine keystroke “option-g” ©

**Do you have a watercolor tip you’d like to share?** Please send tips to: BrushStrokes, 10910 Quebec Ave. S., Bloomington, MN 55438 or e-mail [tweseman@earthlink.net](mailto:tweseman@earthlink.net).



## MEMBER happenings

### Send member news to:

BrushStrokes, 10910 Quebec Ave. S., Bloomington, MN 55438 or e-mail [tweseman@earthlink.net](mailto:tweseman@earthlink.net). Images are welcome and used as space permits.

- ▶ **Paul Oman** was awarded the honor of Finalist - Outstanding Watercolor in the February 2010 Fine Art Views International Painting Competition. Go to [www.contest.fineartstudioonline.com/winners/24](http://www.contest.fineartstudioonline.com/winners/24) to view the competition online.
- ▶ **Deborah Ronglien’s** painting “I Remember You” was accepted into the Bird Show at Edina Art Center. She also has two paintings that were chosen for Courage Cards Holiday Season 2010.
- ▶ **Catherine Hearding** received the Sutherland Lumber Company Award for her painting “Ruffles and Flourishes” at the Watercolor Missouri National 2010, in Fulton MO. She has a painting showing in the Red River Watercolor Society show in Moorhead, MN.
- ▶ A watercolor by **Terry Genesen Becker** will be part of the Transparent Watercolor Society’s 34th national exhibition at the Kenosha Public Museum, Kenosha, WI. Exhibit is May 1 - July 25. Eighty paintings from 746 submitted were selected for the show.
- ▶ **Frank Zeller, Judy Fawcett, and Jeanne Long** had paintings accepted into White Bear Center for the Arts annual, juried, multi-media Northern Lights Exhibition at Century College.



*“Mexico City Morning”  
by Paul Oman*

## Call for entries:

### New England Watercolor Society 12th Biennial North American Open

*Open invitation to all water media artists*

Gloucester, Massachusetts, September 24 - October 24, 2010  
Hosted by the North Shore Arts Association.

Juror: John T. Salminen NWS, AWS.DF.

\$5,000 in awards - Entry deadline: July 16.

For prospectus, download from website at [www.newenglandwatercolorssociety.org](http://www.newenglandwatercolorssociety.org) or send #10 SASE to: Carolyn Latanision, 28 Church St. No. 3, Winchester, Ma. 01890

# Minnesota Watercolor Society 2010 Juried Spring Show



**Best of Show**  
Virginia Olson  
*Up in the Sky So Blue*



**Emrich-Stordahl Founder's Award**  
Jeanne Bourquin  
*Light Source River*



**First Honor**  
Wendy Westlake  
*Plaited Callas*



**Second Honor**  
Terry Genesen-Becker  
*New World Canopic Jar: Hare*



**Third Honor**  
Andy Evansen  
*Humbled*

## *Thank you!*

Awards Sponsor: Artist's Choice  
Judge: Greg Lipelt  
Spring Show Chair: Deb Magelssen  
Musician: Kyle Goodmanson  
All the volunteers



Judge, Greg Lipelt and MnWS Historian, Marian Alstad at opening night.

# Swing into Spring!



**Award of Merit**  
Rosemary Guttormson  
*Reawakening*



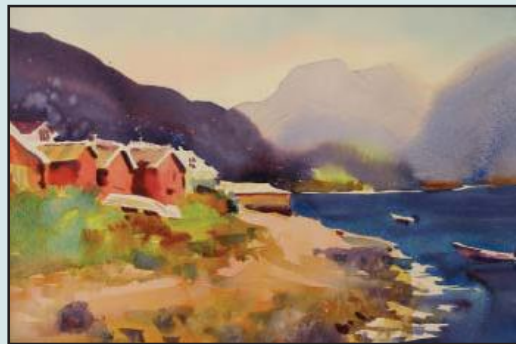
**Award of Merit**  
Sandra Muzzy  
*Yearning for the Light*



**Award of Merit**  
James Turner  
*Tree of Life*



**Honorable Mention**  
Barbara Duffy  
*Old Soul*



**Honorable Mention**  
Diane Posselt-Monroe  
*Fjord*



**Honorable Mention**  
Sandy Yarnes  
*Moose*



**Honorable Mention**  
Dan Wiemer  
*Approaching Storm*



**Honorable Mention**  
Jennifer Stone  
*Coordination*



**Honorable Mention**  
Susan Zavadil  
*Birdhouse*

# STUDIO SEMINARS:

## A new educational opportunity for MnWS members

MnWS is starting a pilot program of "Studio Seminars." These are designed as an opportunity to access practical information on subjects related to the marketing and production side of the art world. They will be conducted by member artists who have expertise in some of these areas. Designed as a fee based program (to help cover costs of the presenting artist and costs of advertising and registration for MnWS.) The seminars will be held in the artists' studios. Our first two seminars will include a studio tour and a framing session. Other ideas that have been suggested include: securing gallery representation, marketing and social media, giving demos, and photographing artwork. We are also looking for suggestions on other topics that might interest members.

We hope that you will take advantage of these opportunities and the information that is available within the MnWS.

### Studio Tour

Tour the studios of Jan and Dick Green and find out how they have organized their artistic lives. Get ideas and answers on how to organize a studio for a working artist, where to get supplies and equipment and any other questions you may have for them.

**May 15, 2010** 1:00 - 3:00 p.m.  
4617 Southmore Drive, Bloomington, MN 55437  
Cost \$10.00

### Basic Picture Framing

Join Catherine Hearing in her studio to learn about basic picture framing techniques. Catherine has been in the custom picture framing business for a number of years and will show you how to choose a mat and frame for your work, where to buy supplies, what equipment is necessary for building your own frames, basic frame construction, and how to cut mats and glass.

**June 12, 2010** 1:00 - 3:00 p m  
9901 Tapestry Grove, Lake Elmo, MN 55042  
Cost \$10.00 (12 person maximum)

**Registration:**  Studio Tour  Best Picture Framing

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

*(MnWS does not share e-mail addresses with others)*

Fill out the registration form and send with check made out to MnWS. Send to: Georgia Kandiko, 3870 Maple Shores Drive, Excelsior, MN 55331. Directions to studios will be sent to participants after registration.



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## workshops and classes

### Want to find classes?

Visit the MnWS website at [www.minnesotawatercolors.com](http://www.minnesotawatercolors.com) and click the "Happenings" link at the top of the page.

To include your listings on the website please e-mail information to [webmaster@minnesotawatercolors.com](mailto:webmaster@minnesotawatercolors.com)

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## Northstar Meetings

Held at The Roseville Oval at Roseville Skating Center, 2661 Civic Center Dr. Directions from MPLS, take Hwy. 280 to Hwy 36 and East to Snelling North Exit, turn right on County Road C, drive past Hamline Ave. and left into Civic Center Drive before Lexington Ave.

### Art on a Line: May 14 - 16, 2010

Show and sale will be held at the Fine Arts Building at the State Fair Grounds in St. Paul.

### Workshop: Oct. 18 - 12, 2010

Kate Worm, *The Still Life In Motion*

More info is on the Northstar website: [www.northstarwatercolorssociety.com](http://www.northstarwatercolorssociety.com).

## Wednesday Morning Plein Air Schedule

### \*\*\* Open To All Painters \*\*\*

Painters meet at 9:30 a.m. If it is raining there are not many painters but come if you want to try out raindrops on your paintings. Lunch is organized on site at a near by restaurant or by bringing a bag lunch.

- June 2 **Western and Selby St. Paul**, "A beginning tradition" Lunch at Nina's if you are so inclined.
- June 9 **Burlington Northern Sante Fe RR Yard and Industrial Site St. Anthony Parkway**, 33rd NE and Main St NE one block west of University Ave. Park to the north off of St. Anthony Parkway and lunch at Sarna's Grill at 3939 University NE.
- June 16 **Shepard Rd East of Wabasha Bridge**, good parking. View of the Wabasha bridge and tug boats. It was cold and rainy last year but a few diehards roughed it out and Emmy has photos to prove it!
- June 23 **Minneapolis Sculpture Garden**, 725 Vineland Place, Minneapolis, 55403. A great place to paint sculpture, city scape, and fellow painters. Bag lunch is in order unless someone has a neat idea of where to eat.
- June 30 **Como Park**, 1225 Eastabrook Drive, St. Paul, 55103. It is a favorite. Scatter around with the animals, the play ride area, and the carrousel. Lunch at the cafeteria around noon.

Watch for the July and August plein air schedule in the June edition of the MnWS newsletter.

Call Emmy White, 612-825-8312 or Bob Astrup, 763-571-4605 with questions. Bob and Emmy won't be at every paint out but will be at many.

## Something to Think About

by Kathy Braud



Our wonderful Minnesota State Fair Juried Art Exhibit still needs your help! The Fine Arts selection of entries still remains at a low level of "created hands-on" art.

Wonderful digital art and photography works continue to top us in number of entries and exhibition opportunities. Display is limited at the building and only a percentage of the entries in each category are chosen for display. As fine artists, we really need to increase our entry quota numbers.

Plan ahead now to make or select your painting and enter the State Fair this summer. As we increase the entry quotas, the judges will be allowed to select more artists to display their great art. Let's do our part to help bring back more "Fine Art" to the State Fair Fine Arts Exhibit.

Note: All mediums are welcome. Register online at the MN State Fair website, April through early July. There is no entry fee, and jurying is done from the actual work of art in July or August. See dates in prospectus online at [www.mnstatefair.org/pages/fine\\_arts.html](http://www.mnstatefair.org/pages/fine_arts.html).

## MnWS calendar

Programs are held the second  
Thursday of the month at 7:00 p.m.

**May 13** Frank Zeller Demo

**Location:** Christ Presbyterian  
Church, 6901 Normandale Blvd.,  
Edina, MN (Corner of 70th St. S.  
and Hwy 100)



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## MEMBERSHIP APPLICATION

Mail your application and check payable  
to Minnesota Watercolor Society to:

Carol Wingard, Membership Chair  
10427 Fawns Way  
Eden Prairie, MN 55347

### MnWS Membership Dues:

- Single \$30
- Couple/Family: \$40
- Seniors (65+) \$25

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Address \_\_\_\_\_

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— MnWS Mission Statement  
“To further development  
of the watercolor artist  
by providing a  
supportive environment  
with education and exhibition  
opportunities, and to promote  
public appreciation and greater  
visibility of the art.”

10427 Fawns Way, Eden Prairie, MN 55347-5117

