

## **Picture Framing Forum – Nov. 11**

Do you have questions about framing your artwork? If you do, please join us for our monthly meeting on Nov. 11, at 7 p.m. We will be doing something a little different for this meeting. Instead of the customary artist demo, the

board decided to provide a picture framing forum for our members.

Framing your

artwork is an important component in getting your paintings ready to sell. It is also a very significant cost for artists. And having a professional presentation is an important part of hanging your paintings in juried exhibitions. Many of you would like to save a little bit of money

The problem is where do you start? Where can you get supplies? How do you do it? And am I doing things

and do at least some of the framing

process yourself.

correctly? We are going to give you a chance to ask questions and get answers from some experienced picture framers. This may help you to get a start on part of the process.

Steve Pope, with Wholesale Art & Framing, Steve Brumbaugh, with Corporate Art
Force, Dan Wiemer and
Catherine Hearding will be available to discuss framing techniques and answer your questions.

The evening will be divided into segments that will include choosing

mats and frames, basic mat cutting, conservation framing techniques, cutting and handling plexi and glass, fitting frames, locating suppliers, and solving framing problems.

Come join us on Nov. 11, and learn how to provide the best possible presentation for your artwork.

# Annual Easel Night – Dec. 9

We will be holding our annual Easel Night this year on Dec. 9 at 7 p.m. at our general meeting. There will be a sign-up sheet at the Nov. 11 meeting for those who wish to display their work, or you can send an e-mail to Deb Chapin, chapindeb@comcast.net, saying you wish to display. We ask that you bring up to three paintings and an easel on which to display them. The paintings do not need to be framed, only protected.

Half of the displaying artists will be set-up at one time and the rest of the members will be able to circulate throughout the room and talk with each artist about technique, subjects or anything at all. It is a chance to look at fellow members' work and gain some insight into how each piece was done. This annual event is well attended and enjoyed by many.

For those who do not wish to display work, we invite you to come and take this chance to talk with fellow artists about their work. If you plan to display, please sign up or let us know, as this will help us plan. If you do not have an easel to bring, we will have extras.

## MnWS Fall Show Winners inside

### from the President



The Fall Show Opening was just a few weeks ago and I must say a good time was had by all! I've been a Chairperson for shows until recently and my focus had been on the management of this complicated undertaking. Like many who have held this position, my main feeling was relief! Sonja Hutchinson and her volunteers did a great job pulling together the evening and all that led to it.

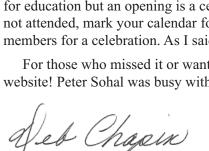
This year, I had the time to see the opening in a different light.

We had 78 artists showing and many and their friends and family were there. There is a special rush to see your hard work on the wall, holding its own with the beauty and craft and creativity of other works around it. We have artists showing in the open fall show who are newer to the medium and there's sometimes a tendency to be selfcritical. The feeling passes with the positive remarks of people around you and all of us who have been in shows know our work is seen in its best light on a gallery wall with people milling around, music playing and artists communing. I've been to many openings where I had no work showing. I saw several people at the show just enjoying it.

Because a good gallery, with the right lighting, can translate watercolor and acrylic to passionate color and form, it's nearly impossible to leave an art opening and not be affected. If an artist is in a slump, a trip to an art opening can really get the juices flowing and since the artists are right there, it's a great opportunity to see when a favorite is having a workshop. In the relaxed atmosphere of an opening it's not unusual to see artists discussing a painting with the artist who created it. If you feel you are not ready to put a work of art in a show, do go to the openings and be transformed.

Sometimes artists are disappointed with the judge's comments but art openings are so much more than the awards and the judgment of one. There is a positive force in the people attending and if you allow it, that collective feeling can carry you into the alone time of painting. We paint because the need is great. When we attend an opening, either to see our own work on that wall or to see the work of fellow artists, we feel refueled by the inspiration around us. We often gather for education but an opening is a celebration. For those who have not attended, mark your calendar for the Spring show and join fellow members for a celebration. As I said, a good time will be had by all.

For those who missed it or want to easily recall it, visit our website! Peter Sohal was busy with his camera Thursday night!





#### **BOARD OF DIRECTORS**

President Deb Chapin, 952-890-8684 chapindeb@comcast.net

Past President Catherine Hearding, 651-777-8158

cathy@chearding.com

Vice President Open

Secretary Dianne Jandt, 952-891-2375

artistjandt@aol.com

Treasurer Georgia Kandiko, 952-445-3406

igkandiko@msn.com

Exhibition, Fall Sonja Hutchinson, 952-471-0098

sonjahutchinson@mchsi.com

Exhibition, Spring Deb Magelssen, 651-464-5326

debmagelssen@yahoo.com

Historian Marian Alstad, 612-824-6460

mardi4011@aol.com

Hospitality Phyllis Winther, 952-474-7756

exel3@aol.com

Librarian Mary Brainard, 952-894-3578

brainard@q.com

Membership Carol Wingard, 612-396-6120

cjwin48@hotmail.com

Newsletter Therésa Weseman, 952-200-8592

tweseman@earthlink.net

**Program** Judy Haeny, 612-866-3670

Publicity Kathleen Riopelle, 612-869-0352

kkriopelle@att.net

Technology Peter Sohal, 612-501-0524

petersohal@hotmail.com

Workshop Kathleen Sovell, 612-374-3195

jksovell@comcast.net

Susan Zinschlag, 651-437-9327 s.m.zinschlag@att.net

Dianne Jandt, 952-891-2375

artistjandt@aol.com

Northstar Liaison Marilyn Jacobson gjake@comcast.net

#### **BRUSHSTROKES**

Editor Therésa Weseman Mailings Bev Beckman Proofreader Jeanne Long

#### Website

www.minnesotawatercolors.com

#### **BrushStrokes Newsletter**

BrushStrokes is published September, October/November, December/January, February/March, April/May, June

MnWS BrushStrokes Editor & Advertising 10910 Quebec Ave. S., Bloomington, MN 55438 tweseman@earthlink.net



## **November Mini-Show**

"Fall Colors" is the theme for the Nov. 11 mini show. Artists who bring a painting to share get their name entered into a drawing for a prize.

## workshops and classes

## Want to find classes?

Visit the MnWS website at www.minnesotawatercolors.com and click the "Happenings" link at the top of the page.

To include your listings on the website please e-mail information to webmaster@minnesotawatercolors.com





Complete framing advice on the web.

952-941-6649 www.metroframe.com

## MEMBER happenings

#### Send member news to:

BrushStrokes, 10910 Quebec Ave. S., Bloomington, MN 55438 or e-mail tweseman@earthlink.net. Images are welcome and used as space permits.

- ► A watercolor by **Terry Genesen Becker** was selected for inclusion in the 2010 Arrowhead Biennial Exhibition at the Duluth Art Institute.
- ▶ **Wayne Sisel's** painting "Low Tide" won First Place in Watercolor at Wyoming's 25th Annual National Exhibition.
- ➤ Tara Sweeney's figurative watercolor "¡Olé!" was accepted into the Watercolor West XLII annual international exhibition in Brea, CA. Her watercolor, "Tea Time" was in the 2010 Minnesota State Fair annual exhibition.
- ▶ Nanci Yermakoff's painting "Series 5 #18" has been accepted into the 2010 National Watercolor Society Annual Exhibition in San Pedro, CA. She is also a featured artist in the Fall 2010 issue of Watercolor.



"Series 5 #18" by Nanci Yermakoff

▶ Blaine High School is looking to purchase used Art Flats. Full or partial sets. Call Pat Undis, 763-712-1728

## **Northstar Meetings**

Held at The Roseville Oval at Roseville Skating Center, 2661 Civic Center Dr. Directions from MPLS, take Hwy. 280 to Hwy 36 and East to Snelling North Exit, turn right on County Road C, drive past Hamline Ave. and left into Civic Center Drive before Lexington Ave.

#### **Upcoming Meeting:**

Nov. 18, 7 p.m.: At the Oval in Roseville

## Workshops:

Sterling Edwards - April 2011 George James - October 2011 John Salminen - October 2013

More info is on the Northstar website: www.northstarwatercolorsociety.com.

## Call for Entries

#### **Northwest Watercolor Society**

71st Annual Open Exhibition (Juried) 2011 Mercer View Gallery, Mercer Island, Washington Mar. 21 – May 13, 2011.

Entry deadline: midnight, Jan. 16, 2011

Prizes: over \$11,000 Juror: Paul Jackson

Prospectus: Online at www.nwws.org For more information, contact Seiko Konya, 206-854-9110, seikokonya@gmail.com

## ArtNetwork

19th Annual Emerging Artists Competition 2011

Limner Gallery, Apr. 1 - 30, 2011. Entry deadline: Nov. 30, 2010 Prizes: \$1000 Cash Award

www.slowart.com/prospectus/ea2011.htm

For more information, e-mail

slowart@aol.com

Prospectus: Online at



#### MnWS NEW MEMBERS

Susan McLean-Keeney Suzanne Napgezek Lynn O'Gorman Mary Meinert Anita Hendrickx

We have 332 paid members.

(Check the label on your newsletter to see when your membership dues are due.)

# Minnesota Watercolor Society 2010 Fall (

By Sonja Hutchinson, Fall Show Chair

The Fall Members Show "Illumination" is completing its run Nov. 13 at the gallery in the Burnsville Performing Art Center. This is a fabulous new facility and our members' work truly brings it to life. Our Artist's Reception took place Oct. 14 and it was a wonderful night with great music, food, art and artists. Our judge for the show was Doug Lew who brought his keen eye for energy and ease, force and lightness and strong composition to our members work. We are very thankful to Doug for sharing his time and expertise with our members.

#### **Awards**

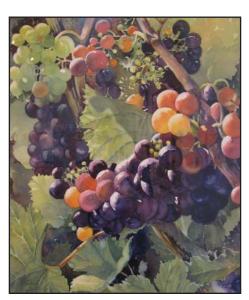
All the award winning paintings are currently posted on the MnWS website at minnesotawatercolors. com. The People's Choice Award will be determined after the show closes and will be announced at the December meeting.

#### Gratitude

We broke new ground this year by giving members the ability to register online for the show. Thank you to our webmaster Dave Osten who worked through the details on this new breakthrough. Kudos too, to Ale Pelinka, Art Gallery Director, at the Burnsville Performing Art Center who graciously contributed her time and talent to ensure the success of both our exhibition and reception. We owe a host of sponsors for this event our thanks as well. Our reception was sponsored by the Roasted Pear, Crofut Winery and Cub Foods. Award sponsors included Winsor & Newton, Dick Blick and Wet Paint. They are all wonderful contributors to our society. Finally and at the core, special thanks go to all the volunteers who help bring this show to life with the delivery of paintings, hanging the show, pick-up, awards management and more. It is truly gratifying to be part of an organization that so generously pulls together to support each other's work.



Artist: Dan Weimer Title: "The White Boat" Award: Best of Show



Artist: Catherine Hearding Title: "New Vintage" Award: First Honor



Artist: Jim Kuether Title: "Coconut 2"

Award: Emrich Stordahl Founder's Award



Artist: Kathleen Sorvell
Title: "Rainbow"
Award: Honorable Mention
This award earns Kathleen MnWS

signature status.

# Open Exhibition "ILLUMINATED"



Artist: Jennifer Stone Title: "Enlightening" Award: Second Honor



Artist: Pat Undis Title: "Untitled" Award: Third Honor





LEFT:

Artist: Andy Evenson Title: "Flower Urns" Award: Award of Merit

#### RIGHT:

Artist: Dick Green Title: "Walk on Grand" Award: Award of Merit



Artist: Kathy Miller Title: "Backyard Beauties" Award: Honorable Mention



Artist: Jeanne Long Title: "Is It Only a Dream?" Award: Honorable Mention



Artist: Gail Speckman Title: "Under the Arc" Award: Award of Merit



## Two Day Weekend Watercolor Workshop with Catherine Hearding

(for all levels)



**Cost**: \$100

Cancellations: in writing must be received no later than two weeks prior to workshop to qualify for a full

refund. If the workshop is cancelled, money will be promptly refunded.

**Lunch:** Is on your own, but many have lunch at the restaurant across the street.

**Supply list:** Will be sent upon receipt of registration form & payment. **Registration form:** With payment is **due February 11, 2011** 

Make checks payable to: MN Watercolor Society

Mail to: Susan Zinschlag, 2353 Glacier Way, Hastings, MN 55033-3757

Phone: (651) 437-9327 E-mail: s.m.zinschlag@att.net



Strategies for Achieving Vibrant Color

**Dates**: March 12 (Saturday, 9:00 – 4:00) March 13 (Sunday, 12:00 – 5:00)

**Instructor**: Catherine Hearding

This workshop will be an exploration into color value and intensity, methods of mixing color and application of color. We know the basics of color theory: blue+ yellow= green. But how do we get the "right" green? Why are my violets so "murky"? How can I keep my colors clear and vibrant? These are all questions that will be answered in this workshop. If you want to strengthen your color knowledge and look at ways to use color more creatively, this workshop will introduce you to some strategies that will help to get you started.

Catherine Hearding has been teaching courses in Color Theory since 2003, first teaching it at the Como Conservatory, in St. Paul, and later in private classes and workshops in the Twin Cities. Since she started teaching these courses, she has noticed that her own work has improved greatly and attracts a lot of attention for its vibrant color. Catherine has been painting in watercolor for the past 30 years. She shows her work locally and in the past several years has shown her work in many national watercolor exhibitions. She is a signature member of MNWS and Red River Watercolor Society and has received numerous awards, both locally and nationally. To see more of her work, go to her web site at <a href="https://www.chearding.com">www.chearding.com</a>.

Registration Form				
Name:	Catherine Herading - March 12 & 13, 2011			
Address:				
Phone: (Email:				

Workshop fee \$100. Make check payable to <u>MN Watercolor Society</u> Mail form and payment to: Susan Zinschlag, Workshop Registration 2353 Glacier Way Hastings, MN 55033-3757











## "Digging Deeply into Artistic Building Blocks"

5 Day Watercolor Workshop, sponsored by the Minnesota Watercolor Society Instructor: Gloria Miller Allen, AWS, TWSA, WW, NWWS



**Date:** May 9 – 13, 2011 (Monday - Friday)

Location: City of New Brighton Family Service Center, 400-10<sup>th</sup> Street NW, New Brighton, MN 55112

**Hours**: 9AM to 4 PM daily

Cost: \$395 (MNWS members) \$435 (non-members) A deposit of \$125 or more will secure a spot in the workshop. The balance due must be received by **April 1, 2011**.

### Workshop content:

The workshop is designed for the serious student of all levels who desires a firm grasp of the basics - color - values composition/design. A brief visual perspective lesson will be done on the 4th day. I believe good academic studies are fundamental to growth and promote confidence and understanding not only of the basic tools we all want at our fingertips, but also the development of a rich awareness of personal strengths, weaknesses, preferences, emerging styles, and a focus on personal artistic goals. Therefore, we will be working with some academic studies.

Many handouts and a folder for everyone will be provided so that by the end of the workshop each student will have created a little booklet consisting of handouts, personal notes, and their academic studies done in the class.

The objective of the workshop is to take growth steps toward your own personal goals – no matter how far along you are today on the artistic journey.

### About the artist:

Gloria Miller Allen is a "lifer" meaning she has painted all her life. She paints many subjects, but to her, it's all about design. No matter the subject, real or abstract, her main concern is the composition; then values and color. Although she is virtually self-taught, she has learned much from workshops given by great American watercolorists. She is a signature member of the American Watercolor Society, Transparent Watercolor Society of America, Watercolor West, & Northwest Watercolor Society. Check out the article "Establish a Firm Foundation to Create a Diversity of Images" in 'American Artist Watercolor' summer 2010 magazine and her website: www.gloriamillerallen.com

Cancellations: In writing must be received no later than two weeks prior to the workshop to qualify for a full refund. If the workshop is cancelled, money will be promptly refunded.

**Lunch** is on your own. There is a refrigerator plus map to local restaurants.

Supply list will be sent upon receipt of registration form & payment.

Registration form with payment is due April 1, 2011

**Send Registration form** with payment:

Make checks payable to: MN Watercolor Society

Phone: (651-437-9327) E-mail: s.m.zinschlag@att.netDetach and Return		
Gloria Miller Allen Workshop Registration	n	
Name:		28
Address:		
		生 一
Phone: () Email:		
W. 1.1. C. '. C.11. NO.WYG.M. 1	5 A	
Workshop fee in full: MNWS Members \$395. Non-Members \$43.	5. Amount Enclosed	
Deposit needed to hold a spot in the workshop \$125.		
Make check payable to MN Watercolor Society		The state of
Mail registration form and payment to:	Balance Due	A Residence
Susan Zinschlag Workshon Registration		

2353 Glacier Way Hastings, MN 55033-3757

## MnWS calendar

Programs are held the second Thursday of the month at 7:00 p.m.

Nov. 11 Picture Framing Forum Get answers to your framing questions

Dec. 9 Annual Easel Night
Share your artwork with
other members

Jan. 13 TWSA slide show and pot luck

Feb. 10 Karlyn Holman demo

Mar. 10 CeCeile Hartleib demo

**Apr.** Spring Show

May TBD

Location: Christ Presbyterian Church, 6901 Normandale Blvd., Edina, MN (Corner of 70th St. S. and Hwy 100)

## MEMBERSHIP APPLICATION

Mail your application and check payable to Minnesota Watercolor Society to:

Carol Wingard, Membership Chair 10427 Fawns Way Eden Prairie, MN 55347

## **MnWS Membership Dues:**

		•
	Single	\$30
	Couple/Family:	\$40
	Seniors (65+)	\$25
	ne	
City		
State, Zip		
Telephone		
Email		
l ⊠ c	heck here to have your i	name removed from

the list sent to our exhibition award donors who

mail product information to our members.



## FINE ART PRINTING

Professional giclee print services using the finest quality paper, canvas and ink.



© A. Rosasco

## Studio Ramble

visit Husom & Rose • Site #13 September 25-26th • 10:00 - 5:00 W8484 162nd Ave. Hager City, WI

www.husomandrose.com
3 miles from Red Wing, MN

"To Jurther development of the watercolor artist by providing a supportive environment with education and exhibition opportunities, and to promote public appreciation and greater visibility of the art."

Visibility of the art."

10427 Fawns Way, Eden Prairie, MN 55347-5117

