

## *Brilliant Passages:* 2015 MNWS Fall Exhibition

**The Ames Center, 12600 Nicollet Avenue, Burnsville, MN**

Join the fun at the Ames Center on **Friday, November 6, 2015**, for the Opening Reception and Awards Ceremony of the Minnesota Watercolor Society's Fall Show. There will be food, music, and lots of mingling with fellow artists. The reception is from 6:00 to 8:00 pm. The awards will be presented at 7:00 pm by the juror, Sally Johnson, curator and gallery director of Groveland Gallery in Minneapolis. A special thanks goes to all of the volunteers who help make this event especially wonderful.

### **Some dates and times to remember:**

- Monday, Nov. 2, 9:00-noon - Drop off your painting (For those taking the Andy Evansen mini-Workshop, you can drop off your art just before the start of the Workshop.)
- Friday, Nov. 6, 6:00-8:00 pm - Opening Reception and Awards Ceremony (Awards at 7:00 pm)
- Saturday, Dec. 12, 10:00-noon - Pick up your painting
- The exhibition runs from November 5 to December 12.



Nice Warm House," watercolor by Andy Evansen

Suzi McArdle, Fall Exhibition Chair (612-281-6781)

### **Workshop Opportunity in Conjunction with the Fall Show**

"How To Simplify A Scene Into Larger Shapes That Will Help You Paint More Boldly," with **Andy Evansen** at the Ames Center, Burnsville, MN, November 2 to 4, 2015.

\$280 for MNWS Members

\$160 for students (includes membership in MNWS for one year)

Further information is available at the MNWS website, [www.minnesotawatercolors.com](http://www.minnesotawatercolors.com), or you may contact Suzi McArdle, Fall Chair, 612-281-6781.

Mail your payment (made out to MNWS) to S. McArdle, 1631 Melrose Ave., St. Louis Park, 55426.



## From The President



Hello Members!

We are officially coming to the close of 2015 and I'm thankful for all the good work that's taken place this past year. We've had some amazing workshops and I know by the time you read this many of our members will have had the opportunity to study with Keiko Tanabe. Thank you workshop chairs! We had a wonderful demo last month by Jim Turner. Thanks Jim, for showing us that Yupo can yield some gorgeous results and is definitely worth a try! I saw some absolutely stunning artwork at our spring and fall shows and I'm so looking forward to our fall show coming up in just days. If you've taken a look at our website lately you'll see it looks quite different as Laura Hanson has devoted much time and energy to updating our site.

I can not fully express how grateful I am to our board members who work so hard to make our society one full of opportunities that encourage artistic growth. With that said I understand that it takes time and sacrifice to make these opportunities a reality. These board members have devoted many hours over the past years to our society and at this time are moving on for one reason or another. I want to thank Peter Sohal for years spent on the board as our technology expert, updating our website and answering questions regarding anything "techie." Virginia Dudley who has been our newsletter chair for the last three years is also moving on, and Marilyn Jacobsen who has been doing double duty as Northstar Liaison and Program Chair now needs to let someone else take on programming. I'm also grateful for all our current board members who are willing to continue volunteering. Several of them have been on the board much longer than I have.

Which brings me to my point, we need you! If you've ever thought about getting more involved with our society we'd love to welcome you to the board. Our most pressing needs are to fill the Newsletter and Program chair positions. If you have questions about either of these jobs please talk to me or another board member.

I'm looking forward to seeing you all at our Fall Show at the Ames Center and in December for our "potluck" meeting where we get a chance to really mingle. We'll be bringing our 5 x 7 donations for Art4Shelter and it's always so fun to see those little beauties!

See you soon,

Wendy Westlake

## MINNESOTA WATERCOLOR SOCIETY

### BOARD OF DIRECTORS

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westlakewatercolor@yahoo.com

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**Northstar Liaison** OPEN

### BRUSHSTROKES

**Editor** Virginia Dudley  
**Proofreader** Jeanne Long

### Website

www.minnesotawatercolors.com

### BrushStrokes Newsletter

Published January/February, March/April, May/June, Summer,  
September/October, November/December

### MNWS BrushStrokes Editor

1455 Jefferson Ave., St. Paul, MN 55105  
v-dudl@umn.edu

## Watercolor Reflections

Column by Vera Kovacovic, MNWS Member

### WHAT IT IS TO BE AN ARTIST - DO YOU HAVE A STARVING OR THRIVING ARTIST MINDSET?

Below are excerpts from a book by Lisa Congdon: *Art, Inc.: A Field Guide to the Psychology and Practicalities of Becoming a Successful Artist*. In her book Congdon offers to those looking to make a career in a creative field - be it seasoned artists or aspiring ones - the necessary tools for defining success by their own standards and attaining it on their own terms.

“What felt different about art from former pursuits was that I was motivated by something I hadn’t experienced before: an intrinsic desire to create. It was deep-seated and primal; once I discovered it, I had to make art like I had to breathe.”

“While there is no one perfect formula that will work for every artist, ... one thing I know for sure is that to be a successful artist, you must start with the simplest proclamation: I am an artist. It’s a basic assertion, but seeing yourself as an artist - legitimate and genuine - can be transformational.”

“Much of what separates successful artists from those who struggle is simply their mindset. Struggling artists often create obstacles in their minds by making erroneous assumptions about the way the world works. They give weight to the ‘starving artist myth’... and believing in any part of [that myth] will keep you from becoming a thriving, working artist.”

“Creating a flourishing art practice comes from passion, talent and hard work. Promoting your work means that people will know what you do... This is the ‘thriving artist mindset.’ Artists who possess this mentality are not frightened by the notion of making money.”

### UPCOMING MNWS WORKSHOPS: Exciting Offerings!

**CATHERINE HEARDING:** 2-day, February 27-28, 2016, “Take the Fear out of Color.” Description and registration on page 6 of this newsletter.

**ANDY EVANSEN:** 3-day, May 5-7, 2016, “Plein Air Watercolor.” Description and registration on page 7 of this newsletter.

Questions? Call or email Clare Ritter: 612-618-7274, [ritte009@umn.edu](mailto:ritte009@umn.edu).

### In Memoriam

**Ellen Stinger**, a member of MNWS for many years, passed away on Thursday, October 1, 2015, from lung cancer. She is lovingly remembered by her many friends. Her obituary appeared in the October 11, 2015, issue of the Star Tribune.

## Open Positions in the Minnesota Watercolor Society

### Please consider volunteering!

#### Membership Chairperson

Our current membership chairperson, Carol Wingard, has filled the position for the last 5 years. The position provides a great opportunity to meet new members. Primary Responsibilities include:

- recording membership payments and maintaining current membership list
- sending information/membership cards to new and renewing members
- greeting members at monthly meetings
- annual drive in May for membership renewals and year round ambassador to help promote new members

If anyone is interested, please contact Carol Wingard (952-942-7019, [cjwin48@hotmail.com](mailto:cjwin48@hotmail.com)) and she can provide more details.

#### Newsletter Editor

Please contact Virginia Dudley (651-690-3865, [v-dudl@umn.edu](mailto:v-dudl@umn.edu)) for details about this position. There are six newsletters each year. Most of the content is written by other members, so it is mainly a matter of compiling everything using desktop publishing software. We have a proofreader to catch mistakes and a printer who both prints and mails out each issue.

#### Program Chairperson

This position plans the program for each regular meeting. This includes finding and scheduling demo artists, speakers, activities, and learning opportunities. Marilyn Jacobson can provide further details (651-485-2617, [marilyn@portraitsbymarilyn.com](mailto:marilyn@portraitsbymarilyn.com)).

### Northstar Activities

**Members' Meetings** are usually the third Thursday of each month, 7 pm, at the Roseville Skating Center, 2661 Civic Center Drive, Roseville, MN.

- Nov 19 - Demo by Judy Blaine
- Dec 17 - 40th Anniversary and Art Swap
- Workshop: Paul Oman, April 19-21, with demo April 21
- Workshop: Skip Lawrence, tentative Sept. 13-16, 2016

**National Juried Exhibition:** At least 200 people attended the opening reception at the Hopkins Center for the Arts on September 13. Nineteen prizes were awarded for a total of almost \$9000. The exhibit closed on October 18.

For more information about the Northstar Watermedia Society and their activities, visit the website:  
[www.northstarwatermedia.com](http://www.northstarwatermedia.com).

### MNWS NEW MEMBERS

Beverly Conerton  
Raihana Dewji  
Martha Elchert  
Christopher Hawes  
Julia Jaakola  
Jean Johnson  
Madeline Kamp  
Pamela Mersch  
Carole Nelson  
Heidi Nelson  
Sharon Pappas  
Bonnie Shapiro

**Welcome New Members!**

We have 270 current paid members.



## December 10: A Smorgasbord of Fun Activities



As winter sets in and the holidays approach, MNWS has a merry evening planned for the meeting on December 10.

- Potluck supper – bring a dish to share.
- Art swap! You can sell art books, cards, art supplies, or perhaps find something you would like to purchase from another artist.
- Art 4 Shelter - bring 5" X 7" painting(s) to donate to annual fundraiser for Simpson Housing for the Homeless, [art4shelter.org/home.html](http://art4shelter.org/home.html)
- Slide show of paintings accepted into the Northstar Watermedia Society's 2015 National Show, including the award winners.
- And as always, it will be a great chance to meet and interact with fellow artists.

## MNWS MEMBER happenings

### Send member news to:

Brush Strokes, 1455 Jefferson Ave., St. Paul, MN 55105 or email [v-dudl@umn.edu](mailto:v-dudl@umn.edu). Images are welcome and used as space permits.

**Mary Axelson** had her painting entitled "Masks I" accepted into the Minnesota State Fair 104<sup>th</sup> Fine Arts Exhibition.

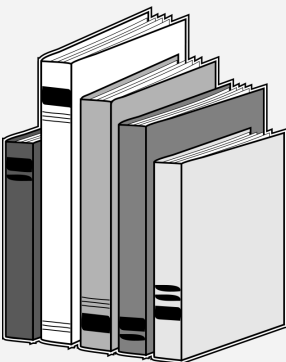
**Julie Allen's** painting, "50 Marbles," was awarded the Winsor & Newton Award of Excellence at the recent Northstar Watermedia Society National Exhibition.

**Molly Bergum's** painting, "Cherry Delight," and **Carol Wingard's** batik painting, "Goat," were accepted into the 39th Annual Members' Juried Art Exhibition at Artistry (formerly Bloomington Theater and Art Center). The exhibition is on display until November 27, 2015.



Julie Allen, 50 Marbles

### A Message from the MNWS Librarian



Just a reminder to bring your checkbook if you plan on taking out a DVD. A \$50.00 deposit is required for each DVD upon checkout and will be returned when you return the disc. Credit cards and cash are not accepted. A full list of DVDs and books will be posted on our website within the next two months. Thanks, and make use of the library!

Mary Brainard, MNWS Librarian

## CATHERINE HEARDING WATERCOLOR WORKSHOP

### “Take the Fear Out of Color”

**Date:** February 27-28, 2016

**Location:** Bloomington Art Center, 1800 W Old Shakopee Rd, Bloomington, MN

**Hours:** 9 am to 4 pm Sat; 12 noon to 5 pm on Sunday

**Cost:** \$110 Members, \$125 for Non-Members; Add \$10 if paid after Dec 15, 2015.

A deposit of \$50 due immediately secures a spot in the workshop. Balance is due no later than January 25, 2016.

**Cancellations:** in writing prior to January 25 for a full refund minus \$15.00 service fee. No refund after January 25 unless spot can be filled from the waiting list. In that case, full refund minus \$15.00 service fee.

**Supply List:** will be sent after final payment.

**Lunch:** on your own, several restaurants within walking distance.



**ABOUT THE ARTIST:** Catherine Hearing has been teaching courses in Color Theory since 2003, first teaching it at the Como Conservatory in St. Paul, and later in private classes and workshops in the Twin Cities. Since she started teaching these courses, she has noticed that her own work has improved greatly and attracts a lot of attention for its vibrant color. Catherine has been painting in watercolor for over 30 years. She shows her work locally and in the past several years has been showing in many national watercolor exhibitions. She is a signature member of the Watercolor Honor Society, MNWS and Red River Watercolor Society and has received numerous awards both locally and nationally.

**COURSE CONTENT:** This watercolor class will focus on how to mix clean, vibrant color. We will explore concepts of color value, intensity and temperature, color mixing and application of color. Moving past the basics of color theory, we will explore structured color schemes and strengthen your color knowledge. This class will introduce students to strategies that will help them use color with confidence and create paintings that have more visual impact. **All levels welcome.**

**Make checks payable to MNWS. Mail to:** Clare Ritter, 4108 Sheridan Ave. South, Minneapolis, MN 55410  
Phone: 612-618-7274 E-Mail: [ritte009@umn.edu](mailto:ritte009@umn.edu)

#### REGISTRATION FOR CATHERINE HEARDING WORKSHOP

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_  
\_\_\_\_\_

**Phone** (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

**Email** \_\_\_\_\_

Workshop fee in full: \$110 Members; \$120 after Dec 15 \_\_\_\_\_

\$125 Non Members; \$135 after Dec 15 \_\_\_\_\_

\$50 deposit secures a spot in the workshop

**MAKE A COPY AND SAVE FOR FUTURE REFERENCE**

## PLEIN AIR WATERCOLOR WORKSHOP WITH ANDY EVANSEN

**Date:** May 5-7, 2016

**Location:** Southshore Community Center, 5735 Country Club Rd., Shorewood, MN, 952-474-7635, [www.southshore-center.org](http://www.southshore-center.org). (This is near Excelsior, MN, and close to scenic Lake Minnetonka.)

**Hours:** 9 am to 4 pm Thursday, Friday, Saturday

**Cost:** Before Feb. 1: \$280 Members, \$300 for Non-Members. After Feb 1: \$300 Members, \$320 Non-Members. A deposit of \$100 due immediately secures a spot in the workshop. Balance is due no later than April 5.

**Cancellations:** in writing (email is okay) prior to April 5 for a full refund minus \$15.00 service fee. No refund after April 5 unless spot can be filled from the waiting list. In that case, full refund minus \$15.00 service fee.

**Supply List:** will be sent after final payment.

**Lunch:** on your own, options presented at workshop.

### ABOUT THE ARTIST:

Andy began painting watercolors as a relief valve from the tight digital images he created as a medical illustrator. His work gained recognition after winning an international watercolor competition through *American Artist* magazine, appearing on their cover in 2005. He's been featured in numerous other publications since, and has become a sought-after workshop instructor who paints and teaches internationally. He served as President of the Minnesota Watercolor Society from 2004-2006, and after being elected a signature member of the prestigious Plein Air Painters of America (PAPA) in 2012 is now serving as their President. He remains the only watercolorist invited to exhibit in the annual 'Wild Side' Exhibition, a show of works done on Catalina Island by some of the top landscape painters in the country. His paintings have won numerous prestigious awards.

[www.EvensenArtStudio.com](http://www.EvensenArtStudio.com)



### COURSE CONTENT:

Watercolor is the perfect medium for capturing the landscape on location. Learn how to paint a direct, simple response to a scene by simplifying with values and large shapes. Andy has painted and taught plein air watercolor around the world. Now is your chance to see how it's done. All levels of outdoor experience welcome but participants must have at least some experience with studio watercolor painting.

**Make checks payable to MNWS. Mail to: Clare Ritter, 4108 Sheridan Ave South, Minneapolis, MN 55410, 612-618-7274, [ritte009@umn.edu](mailto:ritte009@umn.edu)**

### REGISTRATION FOR ANDY EVANSEN WORKSHOP

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_  
\_\_\_\_\_

**Phone** (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

**Email** \_\_\_\_\_

Workshop fee in full: Members \$280; \$300 after Feb 1 \_\_\_\_\_

Non-Members \$300; \$320 after Feb 1 \_\_\_\_\_

\$100 deposit secures a spot in the workshop

**MAKE A COPY AND SAVE FOR FUTURE REFERENCE**

## MNWS *calendar*

*Programs are held the second Thursday of the month at 7:00 p.m., except June, July, and August. Also, see exception below.*

- Nov 6** Fall Show Opening Reception and Awards Ceremony  
6:00 to 8:00 pm. **NOTE:** this is a Friday.  
*Location: The Ames Center, 12600 Nicollet Ave., Burnsville, MN*
- Dec 10** Holiday Potluck, Art Swap, and Art 4 Shelter  
*Location: Christ Presbyterian Church, 6901 Normandale Blvd., Edina, MN (Corner of 70th St. S. and Hwy 100)*

**Come to the Fall Show Opening  
Reception and Awards Ceremony  
Friday, November 6**

**Workshop Opportunities Inside!**

## MEMBERSHIP APPLICATION

**Mail your application and check payable to Minnesota Watercolor Society to:**

Carol Wingard, Membership Chair  
10427 Fawns Way  
Eden Prairie, MN 55347

### MNWS Membership Dues:

- o College Student \$15
- o Single \$30
- o Couple/Family \$40
- o Seniors (65+) \$25

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

o Check here to have your name removed from the list sent to our exhibition award donors who mail product information to our members.

--MNWS Mission Statement

“To further the development  
of the watercolor artist  
by providing a  
supportive environment  
with education and exhibition  
opportunities, and to promote  
public appreciation and greater  
visibility of the art.”

10427 Fawns Way, Eden Prairie, MN 55347-5117

