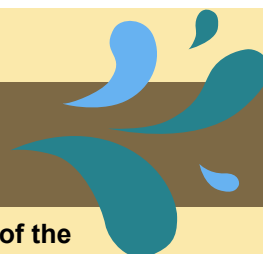


MNWS CALENDAR



2016
Fall Show
Award
Winners

•
2017
Spring
Exhibition
Details

•
Free
Paint
Samples!
See
President's
Letter

Programs are held the second Thursday of the month at 7:00 p.m. Sept.- May only.
Location: Christ Presbyterian Church,
6901 Normandale Blvd., Edina, MN
(Corner of 70th St. S. and Hwy 100).

JAN 12 ... Marty Owings Demo

FEB 9 Doug Meythaler Demo

HAPPY
New Year!



Cleoia White Hat
by Therésa Weseman, Fall Exhibition Chair

SEE MEMBERSHIP APPLICATION ON PAGE 3

"To further the development
of the watercolor artist
by providing a supportive environment
with education and exhibition
opportunities,
and to promote public appreciation and
greater visibility of the art."
-MNWS Mission Statement

www.minnesotawatercolors.com

10427 Fawns Way, Eden Prairie, MN 55347-5117



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M
MINNESOTA WATERCOLOR SOCIETY

Brush Strokes

Volume 38, Number 1

www.minnesotawatercolors.com

January/February 2017



Leveraging New Technology Challenges and Opportunities for Artists

January 12, 2017 at 7:00 p.m.

Demo Artist,

Marty Owings



Marty Owings is a Minnesota artist and illustrator. He received informal training from both of his parents who were professional artists. He studied painting with artists Amy Sands, Richard Abraham and James Robinson at the Art Academy. He is a graduate of Metropolitan State University and attended Graduate School at Saint Catherine's University. He is a member of the Minnesota Artists Association, Outdoor Painters of Minnesota, Minnesota Watercolor Society, many sketching groups, and the Underground Artists League.

Marty was recently invited to be a guest on the outstanding podcast, *Art Supply Posse*, hosted by Ana Reinert and Heather Rivard, to discuss his excellent art supply reviews. For MN Watercolor Society's January meeting, Marty will share the story of how he got started creating art supply reviews on YouTube. He will tell us what inspired him to focus on watercolors, pencils and inks in the reviews, and how he grew his YouTube channel, <https://youtube.com/owingsart>, from a few viewers to over 16,000 active and engaged subscribers with over 1.7 million views. He will offer tips and techniques for starting or improving your own YouTube channel, including equipment, supplies, technology and things to watch out for. He will offer advice on how to create your own brand on social media and turn that into reliable extra income. Additionally, he will discuss the challenges and opportunities for artists leveraging new technology and how to overcome the fear of it. This will be an interactive session with plenty of opportunity for questions and feedback. To see more of Marty's artwork and check out his art supply reviews, visit his website at www.owingsart.com.

From the President

Hello Artist Friends
And Members!

At the writing of this letter, our winter has been tame and I hope this is true for our January meeting. You won't want to miss the watercolor paint samples we have to share with you when you bring a guest to this meeting. Please think about inviting a painting buddy that is not currently a MNWS member to be our guest January 12. **Samples will be available on a first come, first served basis.**

More importantly, on January 12 we will have a demo by Marty Owings. Marty has a wealth of experience using the Internet and social media as a source of income featuring art supplies. He has over 16,000 active subscribers to his YouTube channel and will be offering advice on how to create your own brand online. He understands the challenges and opportunities for artists leveraging technology and will help you overcome fears. For a sneak peek at Marty's work, visit his website at www.owingsart.com.

In February Doug Meythaler will be our demo artist. Doug has been painting professionally for over 19 years. He often features his personal interests in auto racing, sports cars and vintage boats in his paintings. Using both watercolor and acrylics, Doug paints in a realistic manner. His subjects and themes may just make us swoon for spring.

And it's not too early to be thinking about spring. You'll find entry information regarding our Spring Show in this edition of the newsletter and on our website. Our show will be held at the Arboretum in 2017 for an extended stay. Next time you see her, be sure to thank Georgia Kandiko for her leadership as our Spring Exhibition Chair.

As you review the winners from our 2016 "Flying Colors" exhibition in this edition of Brush Strokes, please join me in thanking Suzi MacArdle for her work as our Fall Exhibition chair over the last two years. And please welcome Therésa Weseman as she moves into the role as our Fall Exhibition Chair starting in 2017.

We can use your talent and support too. There are currently two openings on our Board: one to maintain our membership and one to manage our PR. Please reach out to any of our Board members now if you'd like to get more involved with MNWS.

Happy New Year, Sonja



MINNESOTA WATERCOLOR SOCIETY BOARD OF DIRECTORS

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Website: www.minnesotawatercolors.com

MNWS BRUSH STROKES NEWSLETTER
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Proofreader Jeanne Long

Published January/February, March/April, May/June,
Summer, September/October, November/December

"Chaos to Order" Watermedia Workshop

With **Kathleen Conover**
Create Dynamic Art!

May 31 - June 3, 2017

Wednesday - Saturday 9:00 a.m. to 4:00 p.m.

Artistry, 1800 Old Shakopee Rd, Bloomington, MN 55431

COURSE CONTENT: Starting a painting with color, texture, gestural marks and layers may seem like "chaos," but it delivers vital energy that is not only fun and intuitive but necessary. Great design and composition are the elements that bring "order" to a rich start and turn it into an attention-getting and expressive finished painting. Beginner or advanced, you are encouraged to discover and explore your unique expression and personal imagery in realism, abstraction or non-objective. Demonstrations, an 8 page syllabus plus handouts, individual attention and independent work time will enable understanding and application of new information and processes. Specific lessons on texture building, color concepts, layering, how to do a value study, understanding design principles and elements, and more will be presented. "Most of all," Kathleen says, "I want to help each artist advance to the next level in their work – no matter where they start." Bring your sense of adventure and enthusiasm for this high energy, fully packed workshop. An introduction to Kathleen's teaching is included in a three part video in "Workshops" on her web site: KathleenConover.com.

Experience level: beginner to advanced

Kathleen Conover divides her time among painting, teaching, judging and gallery ownership (20 years). She holds signature status in several international and national organizations. Kathleen has garnered numerous awards and her work is included in many books. Most recently she is honored to have invitations to several International Watercolor Society exhibitions including: China, Greece, Italy, Mexico, Taiwan and Thailand.



WORKSHOP REGISTRATION For Kathleen Conover

Name _____ Member _____ Nonmember _____

Address _____

Phone: (____) _____ - _____ Email: _____

\$100 deposit secures a spot in the workshop

Fees: Register before Feb 1: Members: \$400 Non-members: \$410

Register after Feb 1: Members: \$420 Non-members: \$430

Final payment due April 25 **Cancellations:** in writing prior to April 1 for a full refund minus \$15.00 service fee.

No refund after April 1 unless spot can be filled from waiting list. Then, full refund minus \$15 service fee. Supply list will be sent after final payment. Lunch is on your own.

Make checks payable to MNWS. Mail to: Clare Ritter, 4108 Sheridan Ave South, Minneapolis, MN 55410

Phone: 612-618-7274 E-Mail: ritte009@umn.edu

MAKE A COPY AND SAVE FOR FUTURE REFERENCE



Painting by Dan Wiemer

MNWS Spring Exhibition 2017

Dancing with Color and Light

The MNWS 2017 Spring Show Exhibition will once again be held at the University of Minnesota Landscape Arboretum for two months, mid-April through mid-June. The Arboretum deducts a 50% commission from sold pieces. Please consider that when pricing paintings. To secure the 2-month exhibition time, Arboretum Reedy Gallery Curator, Wendy DePaolis requested a special selling policy. Wendy will allow out of town visitors wishing to purchase paintings to take them before the end of the show. Painters of sold and taken paintings will be requested to submit alternate paintings to fill the exhibition spaces. High resolution photographs of sold and taken pieces will be posted along with the alternate pieces.

Spring Exhibition Schedule:

January 2 - Submissions open
March 5 - Submissions close
March 17 - Selected works posted on-line
April 11 - Drop off at Arboretum 2-5 p.m.
April 12 - Art hanging in the Reedy Gallery
April 13 - Opening Reception 6-8 p.m.
 Awards at 7:15 p.m.
June 18 - Exhibition closes
June 19 - Art pick-up at Arboretum 2-5 p.m.

To submit entries to the MNWS 2017 Spring Show...

Go to minnesotawatercolors.com and click on "Exhibitions." Click on "Exhibition Rules" and READ the requirements. Then click on "Spring Show." READ through the information and mark the important dates on your calendar. Click on the word "here" in the paragraph to fill out submission entry. Fill out entry information on the page that comes up. Click "Submit." Pay through PayPal or mail a check to Georgia Kandiko, 3870 Maple Shores Drive, Excelsior, MN 55331. Send your RESIZED (no larger than 1 MB) images to Georgia at gkandiko@gmail.com.

MN Watercolor Society Meeting

Thursday, Feb. 9, 2017 - 7:00 p.m.

(In the CPC location, Edina, MN)

Demo by Doug Meythaler

Fast Cars and Sleek Boats!

Artist, Doug Meythaler has been painting professionally for over 20 years after earning a BFA from Iowa State University. Over that time, Doug's watercolor and acrylic paintings have won several awards. Doug has also earned signature member status in the MN Watercolor Society and has exhibited several times in the very prestigious MN State Fair Fine Arts Competition. Doug's work hangs in many private and corporate collections. His work has shifted over time from doing sports related images for the collectables and print market to focusing on automotive and portrait related works.

Even more recently, Doug has begun to depict classic wooden boats in his art. Doug says of his work *"My passion for depicting my subjects realistically has always pushed me to keep improving my paintings and to find subject matter that pushes me artistically. One thing that I was told early on as a young artist is to paint what you love. I feel lucky to have the opportunity to paint things that interest me both personally and professionally."*

I will be demonstrating my method of glazing for rendering reflective surfaces found in my automotive and classic boat pieces. Hope to see you there!



MNWS New Members

- Sharon Anderson
- Barbara Mason
- James R. Rogers

Welcome
New Members!

We have 298 current
paid members

MNWS Member Happenings

Send member news and quality images to Editor, Gail Vass:
Vass@mchsi.com or Gail@GladArt.net (Images used as space permits.)



Presidents of MNWS from left to right: Andy Evansen, Sandra Muzzy, Dan Wiemer, Sonja Hutchinson who is the current president, Mary Sue Kruger, Catherine Hearing

- **Mary Axelson's** painting "Summer Dreaming" was accepted into Artistry's 40th Annual Members Juried Art Exhibition.
- **Bonnie Featherstone** has an exhibition at the Ames Center in Burnsville with a group of friends titled, "Best of Bonnie & Friends" December 8 - January 14, 2017. There was also a mini get-together of MN Watercolor Society's current and past presidents who were in the show.
- **Jack O'Leary** will be having a solo exhibition of his art work at the Edina Art Center. The opening reception is on January 5, 2017, Thursday from 5:00 p.m. - 8:00 p.m. Thirty pieces will be shown including watercolors, acrylics, digital art work and drawings. The show will close on January 26. Friends and family will also belatedly celebrate Jack's 90th birthday which occurred on the 30th of December. No gifts please - Jack has an over supply of stuff.

Membership Application

MNWS Membership Dues:

- College Student **-\$15** •Single **-\$30**
- Couple/Family **-\$40** •Seniors (65+) **-\$25**

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

TELEPHONE _____

E-MAIL _____

Mail your application and check payable to:

Minnesota Watercolor Society

Carol Wingard, Membership Chair

10427 Fawns Way

Eden Prairie, MN 55347

Or you may apply on line at www.minnesotawatercolors.com

☐ Check here to have your name removed from the list sent to our exhibition award donors who mail product information to our members.

Minnesota Watercolor Society Presents...

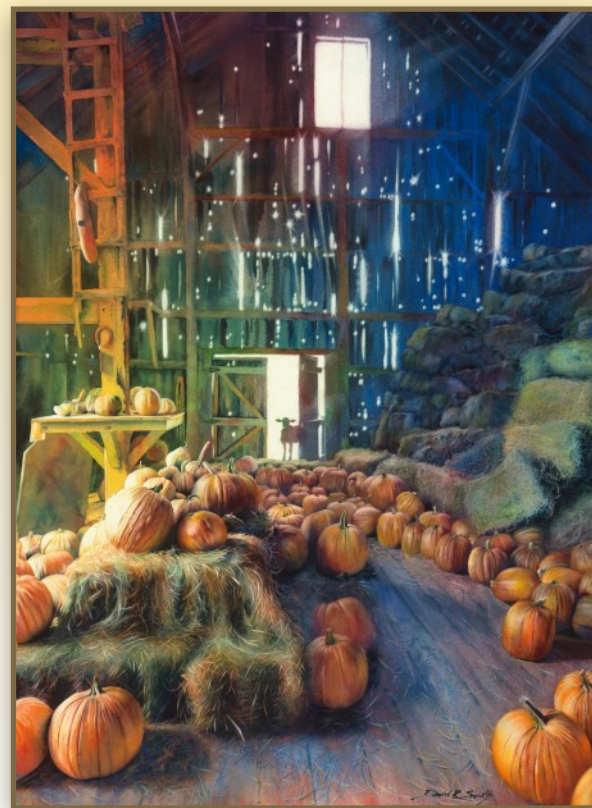
Fall Show Awards! ²⁰¹⁶

Juror, David Feinberg
Lakeville Center for the Arts



Best of Show

Quiet Night by Jerry Ohm



Emerich Stordahl Founders

May I Come In? by David Smith



First Place

Rapt in His Dreams by Richard Green



Second Place

The Picnic by Ann Sisel



Third Place

Walking the Mall by Heidi Nelson

Merit Awards

1- *Wind Power*
by Bonnie Crouch



2- *New Age Madonna*
by Eber Lusty



Honorable Mentions



1- *Morning Ride* by Steve Lackore



3- *Bridge to Yonder* by Virginia Olsen



2- *Refuge* by Vera Kovacovic



4- *Radiant Lilies* by Diane Mowry